



MR GREEN & Co.

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PRESS RELEASE

Jesper Kärrbrink today assumes the position as CEO of online casino Mr Green Ltd, Malta

Jesper Kärrbrink today assumes the position as CEO of online casino Mr Green Ltd. The previous CEO Bo Wänghammar will work with business development within the Mr Green Group.

"It is exciting to be back in the gaming industry, and to be working with one of the industry's strongest brands." says Jesper Kärrbrink. "I now get the chance to develop an international product offer and strengthen Mr Green's position further."

"We are very pleased to have recruited Jesper. He is a driven leader with extensive experience in online and gaming companies. Jesper will have a strong focus on continued growth and the development of the product offering." says Per Norman, CEO of the parent company Mr Green & Co AB.

Jesper Kärrbrink's most recent assignment was as CEO and Executive Vice-Chairman of Euroflorist AB. He is a Board Member of Euroflorist AB, Carpet Vista AB and Wallvision AB.

Kärrbrink has a background in media as Head of Bonnier's digital businesses and Bonnier Magazines. Between 2004-2008, he was the President CEO of Svenska Spel. Kärrbrink was President and CEO of Eniro 2008-2010. In 2011, he was appointed CEO of Euroflorist and grew the company's online sales by 30 percent per year.

For further information:

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Mr Green & Co AB - a Swedish company owning, acquiring and developing leading online gaming companies. The core investment is the online gaming company Mr Green Ltd. Mr Green & Co AB is listed on Swedish AktieTorget since 2013.