



Cogs 4 Cancer to celebrate 850km cycle with Royal Hotel Party

The Cogs 4 Cancer riders would like to invite superyacht professionals and members of the public to join them for a celebratory party & dance therapy event to mark the end of their six-day charity cycle ride. After cycling 850km from Ancona Italy, the sixteen riders and their support team will be celebrating their accomplishments at the Royal Hotel Antibes on Saturday 11th October.

Dance therapy is offered to cancer patients in the USA as a complementary method of reducing stress and muscle tension - which is exactly what the Cogs 4 Cancer riders and support team will need after six solid days on the road!

The evening is set to include the last ever performance from legendary French Riviera locals Blah Blah, as well as sets from acclaimed Ibiza DJ Sean Hughes.

Lee Mutch, Cogs 4 Cancer rider and superyacht industry leader, spoke to Yachting Pages and said, "There's no better way to celebrate the end of our cycle than putting on my dancing shoes and celebrating our hard work and your generosity towards such a worthy cause."

Entrance is €15 per person (children's entrance is free), places are limited so entry is strictly on a first come first served basis.

Tuk Tuk Azur, the Cote d'Azur's first and only electric tuk tuk company, is providing a free shuttle service from 4.00pm to 8.00pm from Hotel de la Pinede in Juan les Pins and the Antibes Capitainerie.

Interested parties should contact Ben Young on ben@sunseekersym.com.

– ENDS –

Notes to Editors:

What is Cogs 4 Cancer?

Cogs 4 Cancer is a 100% charity organisation that was created last year by eight cycling enthusiasts from the superyacht industry.

Last year, Cogs 4 Cancer raised €114,000 from family, friends and the superyacht industry which was all given to Cancer Research UK.

The riders give their time for free and pay their own expenses, hotel bills and transport costs – all money raised goes to charity.

Who are the riders this year?

There are 16 riders this year who are all involved in the superyacht industry, more than half of the riders are yacht captains or senior crew and the rest of are captains (directors) of superyacht businesses.

Further information and sponsors:

Cogs 4 Cancer website – www.cogs4cancer.org

Cogs 4 Cancer 2014 route - <http://www.cogs4cancer.org/news.html>

C4C Just Giving Page - <https://www.justgiving.com/cogs4cancer/>

C4C Facebook - <https://www.facebook.com/CogsForCancer.Org?fref=photo>

C4C Blog – <http://cogs4cancer.wordpress.com>

You will find links to images at the foot of this email, if you need any further information or images, please let me know.

Kindest regards,

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