



Andy Kaufman and Redd Foxx Return to Stage via Hologram USA

The late comedy geniuses will be the first comedians to be recreated by hologram for nationwide tours; Stage shows will be broadcast at FilmOn.com

Beverly Hills, CA (October 23, 2015): Comedians **Andy Kaufman** and **Redd Foxx** will be recreated for 21st Century audiences, **Hologram USA CEO Aiki David** and **Samantha Chang, Director of Licensing of CMG Worldwide** announced today. Hologram USA will use its patented technology to create the holograms with the help and approval of CMG. **FilmOn Studios**, also owned by David, will create the content for the shows and distribute via FilmOn.com and its 70 million monthly unique users. Live shows will debut at major U.S. venues and tour the United States in 2016.

Andy Kaufman is one of the most important comedians of the late 20th Century. He changed America's comic sensibility forever by actually avoiding the telling of jokes—his acts were essentially performance art. The great **Carl Reiner** said of Kaufman's many characters from Latka on the celebrated ABC show **Taxi** to his mean-spirited lounge singer, Tony Clifton: "Nobody can see past the edges, where the character begins and he ends." Kauffman appeared on the debut episode of Saturday Night Live in 1975, and was a regular until his death in 1985.

Redd Foxx broke ground for the comedy genre in the late sixties with revolutionary work that violated taboos from race to sex. He was also one of the first black comedians to break the color barrier on the Las Vegas strip. He was already famous for his explicit comedy records—over 50 of them which have sold over 15 million copies—before becoming a bonafide superstar as the beloved character Fred Sanford from the NBC hit **Sanford and Son**. He went on from **Sanford and Son** to produce his own variety show and to become a major Las Vegas headliner until his death in 1991. His cultural significance is vast, as his fearlessness helped change American sensibilities well beyond comedy. Comedians such as Richard Pryor, Eddie Murphy, Chris Rock and Jamie Foxx have cited him as a guiding influence.

"Who knew that the persistent rumors that Andy Kaufman would return from death would come true?" said **Hologram USA CEO Aiki David**. "We have the opportunity to resurrect him and present his genius with the same vitality and joy that his first audiences experienced 40 years ago. As for our other debut comedy hologram legend: Redd Foxx is a hero who helped change the game not just in comedy but in how Americans talk about race and sex."

Samantha Chang, Director of Licensing of CMG said: "We're delighted to work with Hologram USA to celebrate Andy Kaufman and Redd Foxx, two comedians who changed the genre forever. As with all our work with legendary artists, we insure that every project is authentic and created with the utmost respect for the person's life and work."

The deal was brokered by **David Nussbaum**, Hologram USA's SVP of Sales who will also Executive Produce the shows with Alki David. "I grew up listening to Redd Foxx records and listening to Andy Kaufman standup," said Nussbaum, a comedy veteran in his own right. "So bringing them back to entertain future generations is a tremendous honor."

FilmOn Studios will work with the estates and CMG to create the shows which will include some of the stars' famous characters and catch phrases, such as Kaufman's Mighty Mouse routine, to Foxx's famous fake heart attack line, "It's the big one! I'm comin' to join you Elizabeth!"

The Andy Kaufman and Redd Foxx hologram performances will also be excerpted and presented at the **National Comedy Center** in Jamestown, NY at the world's first Hologram Comedy Club, powered by HUSA. The NCC broke ground in August.

Hologram USA owns the exclusive North American patent to the technology that creates the only life-like HD holograms. It recently announced the 2016 launch of a hologram **Whitney Houston** tour, and a partnership with the legendary **Apollo Theater** in Harlem to create the long term public hologram stage in the U.S. and hologram performances around the venue's historic entertainers. The first will be **Billie Holiday** in late 2015.

Hologram USA and FilmOn Studios are also creating hologram shows with the estates of **Patsy Cline**, **Buddy Holly**, **Bing Crosby**, and many more. The technology has also been used to create live appearances including beaming ABC's **Jimmy Kimmel** to the Country Music Awards in Nashville, **Julian Assange** into the United States and virtual town halls across India that helped **Prime Minister Narendra Modi** win the election.

As featured in the Wall Street Journal, Hologram USA is using its technology and partnerships with celebrity estates to create branded content as well. And all projects are supported by Alki David's **Anakando Media Group** of companies: performances will be live streamed on FilmOn.com, digitally distributed by MondoTunes, and given social influencer support by Class15.

For more information or interview opportunities with Hologram USA's Alki David please contact: Tom Paul Jones tompauljones213@gmail.com 310-383-4991

About Hologram USA: Hologram USA is part of Alki David's Anakando Media Group of companies which is also home to the streaming TV platform FilmOn.com, pay-per-view site ETV.com, and digital distribution site MondoTunes. The company is the only licensed producer in North America of the patented technology that creates the HD quality holograms that are creating what *The Hollywood Reporter* has called a billion dollar industry in the making. Select Hologram USA productions will stream live on FilmOn.com, on television via its partnership with Endemol, and be supported by Anakanado companies Class 15 and MondoTunes. It is the same technology that created the famous Tupac Shakur hologram at Coachella in 2012. For more information please visit HologramUSA.com.

About FilmOn TV Networks: Founded by Greek billionaire and media entrepreneur, Alki David, FilmOn is the world's number one free TV service and number one live TV app with 40 million downloads. FilmOn offers over 600 live TV channels including original programming, video and audio podcasts from premium brands as well as over 45,000 video on demand titles at FilmOn.com. Its Battlecam.com is a pioneer in social television and the new offering etv.com gives users the ability to monetize their own pay-per-view events for the first time. Last month the site's 75 million users generated 1.2 billion video streams.. With offices in Beverly Hills and London, FilmOn curates the best of free televised entertainment from around the globe. FilmOn TV is also an Independent TV Broadcaster with stations in the UK (Sky Channel 292 and Freesat channel 410) and throughout the US. For more information please visit FilmOn.com.

About CMG Worldwide: CMG Worldwide is recognized as the predominant firm in the protection and marketing of the greatest music, entertainment, historic and sports personalities of the 20th Century and today. Included among these are the estates of Ella Fitzgerald, James Dean, Maya Angelou, and Jackie Robinson. For more information, please visit CMGWorldwide.com. Contact: Samantha Chang, Director of Licensing. Samantha@CMGWorldwide.com