



FilmOn Launches the ShockMasters Channel

*The World's Largest Source of Free Streaming TV and Movies
Introduces Programming Dedicated to Alfred Hitchcock*

Los Angeles, California (December 20, 2013) –FilmOn, the free streaming television service disrupting the status quo, announced today, the launch of ShockMasters, a new movie channel created in partnership with CineBX Library that features suspense and horror films as well as television series from and inspired by legendary director Alfred Hitchcock.

"We haven't created the channel just because Hitchcock is the best known, most influential and imitated film director in history," said **FilmOn Founder and CEO Alki David**. "We wanted to offer our audiences free access to an extraordinary collection of content by one of the world's greatest impresarios, never before available on one streaming TV channel."

The latest in a surge of new content being offered by FilmOn, ShockMasters' programming features the complete TV series *Suspicion* and *Alfred Hitchcock Presents* as well as movies and documentaries by Hitchcock including *Murder, Manxmen, Number 17* and a vast collection of the director's early British films. FilmOn has also co-produced a highly anticipated documentary *Master of Fear* with Biografilm, which will premiere on the channel on February 1, 2014.

The channel also features Hitchcock's best documentary works from the end of WWII, when the director traveled to Europe to film the horrors of the Holocaust that were revealed during the liberation of Dachau, Buchenwald, and six other camps. Despite the seeming

departure of these documentaries, they show the master's touch strongly.

ShockMasters debuts on the heels of FilmOn's Living History channel which launched last month with nonstop raw archival footage surrounding John F. Kennedy's presidency, will feature a tribute to Nelson Mandela.

The programming will include *Mandela, A Documentary*, which features Winnie Mandela's harrowing account of her time in solitary confinement as well as newly found footage from when Mandela was imprisoned. The tribute will also feature the Danny Glover and Alfre Woodward film *Mandela* from 1987. The powerful work focuses on the freedom fighter's early years and personal life.

FilmOn is often in the news due to the controversy surrounding its innovative use of individually rented antenna farms to deliver broadcast television to viewers' devices for private use. FilmOn continues to defend its users' ability to exercise their congressionally granted rights to access free-to-air signals from broadcasters. What is less well known in the United States is that FilmOn is the world's largest source of streaming licensed content.

"The whole antenna farm business is really a sideshow. The controversy does however provide great fodder to entertain the press and build brand recognition," said David. "I would also like to point out that, FilmOn is no longer being sued by of the Networks. All of the lawsuits against are settled. The only activity in court now is where we are suing them on behalf of our rights and those of the consumer."

About FilmOn:

Founded by Greek billionaire and media entrepreneur, Alki David, FilmOn is the world's leading free TV service and live TV app with 40 million downloads. FilmOn offers over 350 live TV channels including original programming, 600 video and audio podcasts from premium brands as well as over 45,000 video on demand titles at FilmOn.com and other destination sites online, including BattleCam.com. As of November 2013, FilmOn received 140 million unique users worldwide generating over 1 billion video streams. The service is available

globally via computers, smartphones, tablets as well as the FilmOn App for iOS 7, Android and Windows 8 and IP-enabled set-top boxes and devices.

With offices in Beverly Hills and London and data-centers in Los Angeles, London, and Geneva, FilmOn curates the best of free televised entertainment from around the globe. For more information please visit FilmOn.com and connect with us on Twitter and Facebook.

FilmOn.com Inc. was established in March 2009 by FilmOn.com Plc, a Berlin-listed public company (2FOA-BER) and is operated independently by a dedicated management team with offices in Los Angeles and London.

About Alki David:

FilmOn's founder and CEO, Alki David, is a serial internet entrepreneur and shipping magnate. Born in Nigeria, raised in Greece, London and Switzerland, he is listed as the 45th richest man in the United Kingdom by the London Times Magazine's "Rich List."

About CineBX Library

CineBX Library and its Biografilm subsidiary are one of the world's largest film libraries and documentary archives, providing content for over 30 years from its massive collection of over 30,000 titles.

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