



Flowcrete Africa Launches East African Office

Flowcrete East Africa, a new resin flooring business based in Nairobi, Kenya, was officially launched on the 5th April at an event attended by Flowcrete South Africa's management team as well as prominent members of Kenya's construction industry and key clients.

[Flowcrete South Africa](#) has been trading in Kenya since 2009, however the East African office will supply and service the entire East African Community (EAC) namely, Uganda, Rwanda, Ethiopia, South Sudan, Somalia, Tanzania and Burundi. This new office location will mean shorter lead times for customers while providing the resin flooring manufacturer with a platform to grow its business within the region's burgeoning construction sector.

A new warehouse, located at Unit 13 Norda Industries, Plot 12715/609, Mombassa Road, Nairobi, Kenya, will enable Flowcrete East Africa to rapidly supply large-scale construction projects with [high quality resin flooring materials](#).

The 1,000m² warehouse has been serving as Flowcrete's distribution centre for the whole East African area since it officially began operations on the 1st January 2016. The warehouse stocks large quantities of finished goods imported from Flowcrete South Africa's manufacturing plants to ensure prompt delivery of the required materials.

The Managing Director of Flowcrete Africa, Craig Blitenthall, said: "Unveiling Flowcrete East Africa and its state-of-the-art warehouse is an important milestone for the company.

"Not only does this investment exemplify our commitment to meeting the East African construction industry's flooring needs, but it is also a significant step in our ambitious growth plan - which will see the Flowcrete East Africa warehouse combined with a production plant in the near future."

Three new members of staff will work on-site to keep the facility operating smoothly, including a General Manager, Finance Manager and Warehouse Supervisor.

Mr Blitenthall added: "Our customers depend on the timely delivery of our products, as for most developments there is often only a small window of time in which to supply and complete a flooring project.

"The launch of the Nairobi facility will build on our already strong logistics foundation so that Flowcrete can not only better support our current customers but can expand our business with a new customer base for the future."

The introduction of Flowcrete's East African office positions the company as a leading coatings specialist within one of Africa's most significant construction markets, with the capacity to provide innovative flooring solutions tailored to the aesthetic and functional demands of both commercial and industrial developments.

Press Contact

For Flowcrete South Africa's contact details please visit www.flowcretesa.co.za/contact-us or contact Daniel Ash at Flowcrete Group's Marketing department on +44 1270 758 702 or email dan.ash@flowcrete.com.

Notes to Editors

Flowcrete SA (Pty) Ltd is part of Flowcrete Group Ltd - a world leader in the manufacture of seamless industrial and commercial flooring with international manufacturing facilities in Europe, the Americas, Asia and Africa.

Flowcrete supplies world-class seamless flooring solutions to transform environments across the globe including; decorative seamless resins, waterproof car park deck coating systems, seamless resin terrazzo, durable antimicrobial flooring, corrosion protection, self levelling underlayments, underfloor heating and now underfloor acoustic insulation.

Flowcrete's ambitious and dedicated team is inspired by excellence in people, products and service as well as continual innovation and sustainable growth. Flowcrete continues to use its global expertise to introduce environmentally friendly, hygienic and aesthetically attractive floors to create a better and more sustainable world.

For more information please visit www.flowcretesa.co.za