



A Wealth of Hardwearing Floor Coating Solutions on Show at IPPE 2015

Leading industrial flooring manufacturer Flowcrete Americas will be demonstrating the benefits of its performance cementitious urethane, epoxy and MMA flooring systems, to a wealth of food and beverage manufacturing, processing and packaging experts at the upcoming International Production & Processing Expo (IPPE).

From booth 7051, the industrial flooring specialist will show how the company offers a selection of performance floor finishes for production and processing environments - all geared up to the stringent health and safety regulations governing the US food industry.

Held at the Georgia World Congress Center in Atlanta, GA from January 27 – 29 2015, the expo brings together individuals from the world of agriculture, poultry and meat processing with the view to showcasing the latest innovations designed to encourage smarter processes and improve efficiencies industry-wide.

The upcoming event is to be sponsored by the U.S. Poultry & Egg Association (USPOULTRY), the American Feed Industry Association (AFIA), and the American Meat Institute (AMI).

Flooring innovations on show from Flowcrete Americas include Flowfresh, a range of phthalate-free cementitious urethane systems, which have been engineered to provide excellent chemical, thermal and slip resistance in both wet and dry processing environments.

Flowfresh systems offer clients a seamless finish with no cracks, thus avoiding the accumulation of dust, dirt and bacteria. This renders the surface easier to clean and maintain and ensures improved hygiene between wash cycles.

The material also contains a powerful silver-ion based antimicrobial additive, Polygiene®, within the resin matrix, which has been designed to inhibit bacterial growth on the surface of the coating. Unlike other antimicrobial surface treatments or topcoats, this technology remains active for the lifetime of the products.

Other products available include fast-track MMA Flowfast coatings, which dramatically cut downtime and speed up new-build and renovation programs, through an application process that sees the floor ready for use just two hours after installation.

In addition, Flowcrete Americas offers a large variety of hardwearing epoxy flooring solutions for use in non-production areas, back-of-house maintenance zones and staff break room facilities.

Michael Dzialo, Vice President of Sales for Flowcrete Americas said; "The benefits of Flowcrete materials for the food production, processing and packaging industry include durability, with protection from foot and wheeled traffic, impact resistance and mechanical attack.

"Safety is also assured with slip resistance levels developed to meet the exact needs of an individual area, along with chemical and heat resistance.

"Rigorous hygiene standards are catered to with the Flowfresh range. Not only containing the Polygiene® compound to inhibit bacterial growth, the material offers a seamless finish and can be used in conjunction with coving to prevent dust and bacteria from collecting, as well as ensuring a seamless transition between the floor and wall."

More information on the range of food-grade flooring systems available from Flowcrete Americas can be found online at www.flowcreteamericas.com/food-grade-floors

Press Contact

To contact Flowcrete Americas please visit www.flowcreteamericas.com/contact-us or contact Daniel Ash at Flowcrete Group's Marketing department on 44 (0)1270 758 702 or email dan.ash@flowcrete.com.

Notes to Editors

Flowcrete North America Inc is part of Flowcrete Group Ltd and has offices based in Conroe, Texas.

Flowcrete Group has manufacturing facilities across the Americas, Asia, Europe and Africa.

Flowcrete supplies world-class seamless flooring solutions to transform environments across the globe, including decorative seamless resins, waterproof park deck coating systems, seamless resin terrazzo, durable antimicrobial flooring, corrosion protection and cementitious self-levelling underlayments.

Flowcrete's ambitious and dedicated team is inspired by excellence in people, products and service as well as continual innovation and sustainable growth. Flowcrete continues to use its global expertise to introduce environmentally friendly, hygienic and aesthetically attractive floors to create a better and more sustainable world.

For more information please visit www.flowcreteamericas.com