



## Confederation of Indian Industry Introduces Flooring Forum

**Flowcrete India will be giving presentations on stamped concrete systems and specialist resin flooring at this year's flooring focused Confederation of Indian Industry (CII) conference.**

The event, entitled '[Industrial and Commercial Flooring – Technology, Trends and Innovation](#)', is taking place in Chennai from 27-28 September. The confederation has chosen this theme, as it knows that the floor area is vitally important to the functionality and aesthetics of any building.

The flooring market represents a significant portion of India's construction industry, with approximately 25 million square metres of flooring constructed per year. In fact, the size of the industrial and commercial flooring industry is estimated to be around RS 4,000 crore and is expected to grow around 16-20% over the next decade.

The [CII](#) has organised this forum to provide a space for the industry to discuss and evaluate the flooring sector as well as give construction professionals the chance to find out about emerging technologies.

[Flowcrete India](#) is committed to helping the CII educate India's construction professionals on the advantages and practicalities of state-of-the-art flooring solutions. To achieve this, it is a co-sponsor of the conference and the Vice President of Flowcrete India, Vivekanandan Margasahayam, will be co-chairing the entire two-day event as well as delivering a special address on the first morning of the conference.

To help inform the industry about the latest flooring technologies, Flowcrete's Technical Director, Grant Adamson, will deliver a 15-minute presentation at 11:50am on day two of the event about specialist resin flooring solutions that are designed to meet the demands of contemporary construction projects.

Flowcrete India is now able to supply The Euclid Chemical Company's Increte range of stamped concrete systems. Diego Lopez, the Product Manager of The Euclid Chemical Company, will be delivering a presentation entitled 'Decorative Concrete for Outdoor Floor Finishes' at 2:50pm on day two.

Leaders from across India's construction industry will also be giving presentations at the conference on topics including: design standards; engineering processes and available materials; equipment and automation; quality standards; testing procedures; interior and exterior coatings; and refurbishment solutions.

Attendees to the conference that would like to learn more about floors for commercial and industrial facilities can talk to [Flowcrete India's](#) expert team at its stall space. This is an ideal opportunity to discuss resin solutions in-depth, including [antimicrobial enhanced polyurethanes](#), specialist [car park deck coating](#) materials, highly [decorative epoxies](#), robust [screeds](#), [fast curing surfaces](#) and more.

### Press Contact

For Flowcrete India's contact details please visit [www.flowcrete.in/contact-us](http://www.flowcrete.in/contact-us) or contact Daniel Ash at Flowcrete Group's Marketing department on +44 (0)1270 758 702 or email [dan.ash@flowcrete.com](mailto:dan.ash@flowcrete.com).

### Notes to Editors

Flowcrete India has offices in Bangalore, Chennai, Mumbai and New Delhi and is part of the global Flowcrete organisation.

Flowcrete is part of The Euclid Group, the international construction chemicals group of RPM International Inc.

A world leader in the manufacture of seamless industrial and commercial resin floor, wall and coving solutions as well as other specialist coating technologies, Flowcrete has international manufacturing facilities in the Americas, Europe and Africa as well as Central and South East Asia.

Flowcrete supplies world-class seamless flooring solutions to transform environments across the globe including; decorative seamless resins, waterproof car park deck coating systems, seamless resin terrazzo, durable antimicrobial flooring, corrosion protection, self levelling underlayments, underfloor heating and now underfloor acoustic insulation.

Flowcrete's ambitious and dedicated team, led by President Craig Brookes, is inspired by excellence in people, products and service as well as continual innovation and sustainable growth. Flowcrete continues to use its global expertise to introduce environmentally friendly, hygienic and aesthetically attractive floors to create a better and more sustainable world.

For further information please contact +91 44 42029831.

Or visit us on the web at [www.flowcrete.in](http://www.flowcrete.in).