



Flowcrete UK Presents on Polished Concrete at London Build 2016

At this year's London Build, Flowcrete UK (stand C64) will be giving attendees a sneak peek into its new polished concrete and coloured screeds range as well as showcasing its recently unveiled Comfort Resins collection.

Taking place at the London Olympia from October 26th-27th, [London Build](#) provides the capital's construction professionals with the ideal opportunity to catch up on the latest trends, technologies and innovations in the sector.

The resin-flooring manufacturer will be delivering a presentation on polished concrete during the event to inform attendees about the possibilities and practicalities of this type of flooring material as well as what they can expect from [Flowcrete UK's](#) new line of polished concrete systems.

On day one, Flowcrete UK's National Sales Manager Chris Dobbie will present a 20-minute live demonstration on coloured screeds. The entire demonstration will be live streamed on the [@flowcrete Twitter account](#) for anyone who can't make it on the day.

At 12pm on day two of London Build, Alan Dean, Flowcrete UK's Sales Director, will host a 50-minute CPD workshop entitled '[The World of Polished Concrete](#)'. The CPD will provide an overview of concrete technology, outline the benefits of this flooring material and how it compares to other floor finishes as well as explain the proper specification and application processes of polished concrete.

On stand C64, Flowcrete UK's expert team will also be showcasing its new [Comfort Resins](#) range, which has been developed to provide the designers of commercial and public facilities with floor finishes that combine design with comfort and care.

The Comfort Resins collection consists of four self-smoothing and flexible polyurethane coatings (Peran Comfort, Peran CHD, Flowshield Comfort and Flowshield CHD) that are ideal for creating durable, seamless and easy to clean surfaces.

The durability of the range's polyurethane formulation means that every system is able to withstand intensive foot traffic and rigorous cleaning as well as the daily scuffs, stains and scratches that floors in busy environments are exposed to. This is a particular issue within the public and commercial sectors, as it is imperative in facilities such as hospitals, schools and shopping centres that the floor retains a hygienic, visually appealing surface despite a variety of challenging operating conditions.

Resistance to UV light has been built into the Comfort Resins collection and the low Volatile Organic Compound (VOC) content in each floor makes them a sustainable choice.

At the show Flowcrete will be highlighting its new partnership with the London based architects studio, [Materials Lab](#). Located at 10 Great Titch Street, Materials Lab provides a space for architects and interior designers to immerse themselves in surface coverings of every kind - and now a variety of Flowcrete's decorative resin solutions will be joining the studio's extensive collection of inspirational resources.

Now customers at Materials Lab will be able to browse products including the [seamless resin terrazzo range Mondéco](#), the resin bound gravel system [Naturewalk Pave](#), the exceptionally scratch-resistant epoxy [Flowshield FX](#) as well as the polished concrete and Comfort Resins systems unveiled at London Build.

Head to Flowcrete UK's London Build stand for all this as well as even UK more on Flowcrete UK's wide range of solutions, such as samples of its [Mondéco](#) and [fast curing Flowfast](#) systems.

Press Contact

For more information please visit www.flowcrete.co.uk or contact Daniel Ash at Flowcrete Group's Marketing department on 01270 753 000 or email dan.ash@flowcrete.com.

Notes to Editors

Flowcrete UK has its headquarters in Sandbach, Cheshire and is part of the global Flowcrete organization. Flowcrete is part of The Euclid Group, the international construction chemicals group of RPM International Inc.

A world leader in the manufacture of seamless industrial and commercial resin floor, wall and coving solutions as well as other specialist coating technologies, Flowcrete has international manufacturing facilities in the Americas, Europe and Africa as well as Central and South East Asia.

Flowcrete supplies world-class seamless flooring solutions to transform environments across the globe including; decorative seamless resins, waterproof car park deck coating systems, seamless resin terrazzo, durable antimicrobial flooring, corrosion protection, self levelling underlayments, underfloor heating and now underfloor acoustic insulation.

Flowcrete's ambitious and dedicated team, led by President Craig Brookes, is inspired by excellence in people, products and service as well as continual innovation and sustainable growth. Flowcrete continues to use its global expertise to introduce environmentally friendly, hygienic and aesthetically attractive floors to create a better and more sustainable world.

For further information please contact 01270 753 000.

Or visit us on the web at www.flowcrete.co.uk.