

Press release

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## **Finnish Plandent Division expands into Turkey**

### **The growing full-service dental supply chain opens its fourteenth market**

The second largest distributor of dental supplies in Europe, Plandent Division, expands its business into the rapidly growing Turkish market. The new **Plandent Turkey** distribution company cooperates closely with **Ünaldi Medikal**, distributor of Planmeca's dental equipment in Turkey.

As a full-service dental supply house, Plandent Turkey will offer local dental practices and laboratories a complete selection of instruments, equipment, software and materials, as well as a full range of different support services. Plandent Division is part of the Finnish Planmeca Group that operates in the field of health care technology in over 120 countries. The group employs around 2,500 people worldwide and is looking to attain a turnover of EUR 760 million this year. Its parent company Planmeca Oy is one of the world's leading dental manufacturers and the largest privately owned company in the field.

"Planmeca's high-tech dental devices are already well known in Turkey, so we are now delighted to offer also Plandent's modern service concepts and our wide selection of different brands to Turkish customers. With our comprehensive all-in-one solutions and services, we are able to offer dental professionals the possibility to order everything they need from one place. By listening closely to our local customers and by constantly expanding our product selection, we can fulfill the needs of every customer group, whether they be dentists, dental hygienists or dental technicians", says **Mr Tuomas Lokki**, Vice President at Planmeca Group.

Plandent's mission is to offer the latest technology and materials from the world's leading manufacturers at very competitive prices. The company also focuses strongly on its own private label product range.

Earlier this year, the fast-growing Plandent Division acquired new distribution companies also in Belgium and Russia. In addition, the division has leading local companies in all the Nordic and Baltic countries as well as in the Netherlands, the UK, Germany, and Austria.

#### **Further information**

Tuomas Lokki, Vice President, Marketing and Sales, Planmeca Group  
Tel. +358 20 7795 523  
[tuomas.lokki@planmeca.com](mailto:tuomas.lokki@planmeca.com)



#### **Plandent Oy and Planmeca Group**

Plandent Oy is a full-service dental supply company that provides dental practices and laboratories with equipment, instruments, and materials, as well as installation and maintenance services. Plandent Oy is headquartered in Helsinki, Finland.

Plandent Division is part of the Planmeca Group, whose parent company Planmeca Oy is one of the world's largest dental equipment manufacturers with products distributed in over 120 countries worldwide. The company is a global leader in many fields of dental technology, with a product range covering digital dental units, world-class 2D and 3D imaging devices and comprehensive software solutions. Planmeca is also the largest privately held company in the field of dental equipment, with a strong commitment to pioneering in-house R&D and design.

The Planmeca Group's estimated turnover for 2013 is approximately EUR 760 million with over 2,500 employees.

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