

Press release

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Significant sales growth for Finnish Planmeca

One of the world's leading dental equipment manufacturers, Planmeca Oy, has just completed a remarkably successful financial year. In 2012, the company experienced a record-breaking 30% sales growth over the previous year. In celebration of its recent 40th anniversary, and to remain at the forefront of the digital era, the company provided its entire headquarters staff with iPad Mini devices.

The approaching International Dental Show (IDS) will further strengthen Planmeca's leading position in the industry. Driven by innovation, breakthrough design, and a strong product demand and order intake, Planmeca seeks to increase sales growth by an additional 25% in 2013 with a forecasted revenue of EUR 760 million (USD 996 million). Planmeca distributes state-of-the-art dental equipment and software to 120 countries worldwide.

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Planmeca Oy and Planmeca Group

Planmeca Oy is one of the world's largest dental equipment manufacturers with products distributed in over 120 countries worldwide. Headquartered in Helsinki, Finland, the company is a global leader in many fields of dental technology, with a product range covering digital dental units, world-class 2D and 3D imaging devices and comprehensive software solutions. Planmeca is also the largest privately held company in the field of dental equipment, with a strong commitment to pioneering in-house R&D and design.

The Planmeca Group's estimated turnover for 2013 is approximately EUR 760 million with over 2,500 employees.

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