

LINK Mobility - Volvat launching digital membership card in JOYN

Volvat has now launched their digital membership card in cooperation with LINK Mobility and their JOYN app. With the digitization of their memberships, Volvat hopes to ensure a better channel of communication with members and customers.

With JOYN, Volvat offers their members a full overview of benefits, medical centres, services and online bookings through the app.

With medical centres in Oslo, Fredrikstad, Moss, Hamar, Bergen, Trondheim and Tromsø, Volvat is one of Norway's leading private health care establishments. Volvat is owned by Capio group, which operates major hospitals and medical centres in Sweden, Germany and France.

"We see this as an important step further along the digital customer journey we are now improving. Volvat wishes to make member benefits and treatment services even more available for the public through JOYN." - Mads Bjerke, Director of Communications, Volvat.

LINK Mobility are the market leaders in mobile communication and mobile services in Europe, and specialize in solutions for digitalization and simplification of processes and customer journeys. One of their products is the JOYN app, a platform for digitizing memberships cards, enlisting new members and handling customer communications.

"We are very pleased that Volvat has chosen LINK Mobility's solution JOYN as part of the communication with their members. We are confident that Volvat will experience JOYN's simplicity and value as an advantage, as well as build stronger customer loyalty with existing and new members through the use of JOYN", Says Jan Tore Kjær, Director of Marketing & Sales in LINK Mobility AS.

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About LINK Mobility Group ASA

LINK Mobility Group ASA is Europe's leading provider within mobile communications, specialized on mobile messaging services, mobile solutions and mobile data intelligence. The Group offers a wide range of scalable services and solutions across industries and sectors due to the growing demand of digital convergence between businesses and customers, platforms and users. The Group is headquartered in Oslo/Norway and is listed on the Oslo Stock Exchange (ISIN: NO0010219702). LINK Mobility continues to experience strong organic growth with a high degree of recurring revenue as customers tend to move more business activities onto the mobile platforms. In 2017, LINK Mobility had a total turnover of 1,294 billion NOK with offices in Norway, Sweden, Denmark, Finland, Estonia, Latvia, Bulgaria, Germany, Spain, Poland, France, Switzerland, Austria and Italy.

This information is subject of the disclosure requirements pursuant to section 5-12 of the Norwegian Securities Trading Act.