



# FreiLacke implements IFS Applications 9 to support international growth

***System coatings provider FreiLacke to replace numerous legacy systems with comprehensive ERP solution from IFS with a key benefits being improved visibility and access to manage the company's value chain***

IFS, the global enterprise applications company, announces that [FreiLacke](#), a leading provider of system coatings with headquarter in Doeggingen, Germany, has decided to implement [IFS Applications™ 9](#). With the new solution, the company modernizes its software landscape, which will support its international expansion plans.

Family-owned business FreiLacke has already been internationally active with locations in the UK, Sweden, Russia and China and is experiencing global expansion. As this undertaking cannot be realized targeted and efficient with its existing software landscape, the company has decided to implement IFS Applications 9. Apart from optimal support of international processes, FreiLacke can now create an integrated comprehensive solution that replaces many of the legacy systems. Thus the company can reduce interface complexity significantly and ensure transparent and holistic data.

FreiLacke will use the following components from IFS Applications: finance, HR, project management, product design, production, supply chain, sales and service, maintenance, quality management as well as business process management. After the initial go-live of the solution in Germany, FreiLacke plans to roll out IFS Applications at all its international locations in 2019. During the implementation of the software, IFS will be supported by its implementation partner syscon.

IFS Applications prevailed in an extensive and demanding selection process that started with 20 providers and also comprised replying to specification sheets and various process workshops but also visits to current customers.

"IFS Applications has the most modern architecture of all ERP-solutions we evaluated and offers an outstanding user experience", Karl Fritschi notes, Assistant to the Commercial Manager of FreiLacke and Director of the project "ERP live". "The IFS team has shown a deep understanding for our business requirements and processes and always reacted in a solution-oriented manner to our questions. Having the right team to support our implementation was particularly important to us."

"The process industry and especially the paints and coatings segment is one of our most important target markets", says Peter Höhne, Vice President Sales & Marketing at IFS Europe Central. "FreiLacke is another leading company from that industry, so we are pleased that the company has decided to implement IFS Applications 9. This is testament to our commitment in this market and our comprehensive investments into the process industry."

Read more about the IFS solutions for the process industry: <http://www.ifsworld.com/corp/industries/process-manufacturing/>.

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## About FreiLacke

Founded in 1926, family-owned business FreiLacke is a leading provider of system coatings. It develops and produces sophisticated, eco-friendly and economic coating systems such as industrial coatings, powder coatings, electrodeposition coatings and Durelastic-surface solutions for composites. Our customers include companies from various industries such as wheels, automotive, mechanical and apparatus construction, tool coating, functional furniture, bearing technology as well as construction and plumbing. FreiLacke is headquartered in Doeggingen in the Black Forest, Germany, and is internationally active with locations in the UK, Sweden, Russia and China. Further information: <http://www.freilacke.com/>.

## About IFS

IFS™ develops and delivers enterprise software for customers around the world who manufacture and distribute goods, maintain assets, and manage service-focused operations. The industry expertise of our people and solutions, together with commitment to our customers, has made us a recognized leader and the most recommended supplier in our sector. Our team of 3,300 employees supports more than one million users worldwide from a network of local offices and through our growing ecosystem of partners. For more information, visit: [ifsworld.com](http://ifsworld.com)

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