



Southampton
SOLENT
University

Solent has it all wrapped up at 'CelloGraff' art exhibition

Guildhall Square will be wrapped in cellophane this weekend when Southampton Solent University's Showcase Gallery introduces 'CelloGraff' street art to the city.

By wrapping cling film between the trees, local and national street artists will spray their designs onto the impromptu canvas.

Children will also be able to take part in the 'street art gathering' with workshops in both chalk drawings and spray paint stencilling.

As well as the cellophane wrapped trees there will be a few free standing boxes and perspex sheets for artists to draw and paint onto. Soco music will be adding some urban music for people to try themselves.

Kate Maple, Curator of Solent Showcase, says: "As it is the 50th Anniversary this year, we wanted to celebrate the considerable urban talent that we have in Southampton in the Square. Up to nine local artists will be there to create a vibrant space for one day, together with Soco music to keep it lively."

The event is an extension of the current What's Up exhibition which challenges some of the limitations associated with working in a traditional gallery setting.

The artists involved include:

Stu Rodda - a.k.a - Nova,
Ryan Kai,
Joe Ross - a.k.a Latchkeykid
Duncan Newland - a.k.a Pars
Longjohn
Epick
Azry
Dafne Tree

Stu Rodda will also be helping to run the spray paint stencil workshop, as well as creating his own free standing stencil painting.

The "Street Art Gathering" is on 21 June, Guildhall Square between 10am-4pm.

Notes to Editors:

Bay Tree Garden Design www.bay-tree.co.uk have proudly sponsored the event by buying all the paints and markers the artists have used.

Cellograff originated in France in 2009

Visit http://www.youtube.com/watch?v=u4U2MP_FEfo for a demonstration or

<http://www.cellograff.com/blog/2011/12/cellograff-in-sarasota-chalk-festival-florida/> for images.

FOR FURTHER INFORMATION CONTACT THE MEDIA OFFICE ON 023 8031 9642 or email press.office@solent.ac.uk

About Southampton Solent University

Southampton Solent University offers more than 23,000 students over 200 qualifications ranging from HND to PhD, in subjects such as maritime education and training, fashion and design, media and television, music, health, sport and leisure, business, IT and technology. The University was awarded the 2013 Quality Assurance kitemark for quality and standards of teaching and learning. Solent was voted one of the most creative universities in the UK in a Which? University 2013 poll of students. Solent Business School has been awarded 'Gold approval' by the Association of Chartered Certified Accountants (ACCA) and the Small Business Charter Award, which is supported by the Association of Business Schools and the Department for Business, Innovation and Skills.