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SteelHouse Wins Two 2014 MarCom Gold Awards

SteelHouse continues to be recognized for its products and marketing recommendations

LOS ANGELES, CA (Nov 21, 2014) – Marketing technology company, SteelHouse™ (www.SteelHouse.com) has been selected to receive two MarCom Gold Awards for both the SteelHouse website launched in February of this year and Holiday Online Marketing Guide released in September.

SteelHouse creates their Holiday Marketing Guide to help marketers maximize marketing performance during the holiday season. “We partner with so many premium retail brands who rely on the holiday push. Our holiday guide brings together relevant industry trends with our own knowledge and expertise so that anyone can run better campaigns,” says Mark Douglas, President and CEO of SteelHouse.

The Holiday Marketing Guide provides tips, trends, and recommendations to marketers launching campaigns this holiday season, with this year’s emphasis on thinking outside the box with creative campaign ideas. To download this award-winning guide just in time for the holiday season, [click here](#).



MarCom Awards is a creative competition for any individual or company involved in the concept, writing and design of print, visual, audio and web materials, and programs. The MarCom competition has grown to perhaps the largest of its kind in the world with about 6,000 entries per year. A look at the winners shows a range in size from individuals to media conglomerates and Fortune 50 companies. [Click here](#) to see a full list of 2014 MarCom Award winners.

MarCom Awards is administered and judged by the Association of Marketing and Communication Professionals (AMCP). The international organization consists of several thousand marketing, communication, advertising, public relations, media production and free-lance professionals. AMCP administers recognition programs, provides judges, and rewards outstanding achievement and service to the profession.

About SteelHouse

SteelHouse™ (www.SteelHouse.com) is a data-driven marketing technology company that brings innovative advertising solutions to brands, agencies, and eCommerce marketers. The SteelHouse team is comprised of veteran direct marketers and engineers from eHarmony, E*TRADE, Oracle, and the Rubicon Project. Together, they’ve built the easiest Cloud-based Marketing Platform – SteelHouse CANVAS – one platform for acquisition and retention, which consistently keeps the same message in front of an audience through display, onsite, and social. SteelHouse reaches more than 170 million consumers a month, across hundreds of the world’s largest brands with its award-winning creative and retargeting technologies. SteelHouse is based in Los Angeles, Calif.

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