



## THE PLASTIC SURGERY FOUNDATION™

# THE PLASTIC SURGERY FOUNDATION AWARDS GRANTS TO NONPROFITS TO RAISE BREAST RECONSTRUCTION AWARENESS, CHARITABLE CARE

FOR IMMEDIATE RELEASE

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ARLINGTON HEIGHTS, Ill. – [The Plastic Surgery Foundation](#) (The PSF) today announced the recipients of its 2013 [Breast Reconstruction Awareness \(BRA\) Fund](#) grant awards. Ten nonprofit organizations from across the country have been awarded funding, totaling \$130,000, to support projects and programs that seek to increase breast reconstruction awareness and/or charitable surgical care for women diagnosed with breast cancer.

“From helping uninsured breast cancer survivors afford breast reconstruction surgery to hosting a 5k walk/run event to raise awareness, these organizations are truly dedicated to progressing breast cancer care through breast reconstruction,” said Charles Verheyden, MD, PhD, president of The PSF. “Breast reconstruction is a restorative, final step in breast cancer treatment. It is our hope that the grants will allow these organizations to expand their resources – and the very important work that they do – to an even larger audience. We’re proud to support these well-deserving organizations.”

Grantees submitted applications in the following BRA Fund grant categories:

#### [Breast Reconstruction Surgery Charitable Care Grants](#)

Grants, ranging from \$5,000 to \$10,000, to U.S. based charities that have demonstrated a commitment to providing breast reconstruction surgery charity care. Grant funds must be used directly to support the surgical care expenses for women having breast reconstruction.

#### [Breast Reconstruction Surgery Public Awareness Grants](#)

Grants, up to \$10,000, to U.S. based charities that have demonstrated a commitment to increasing the awareness of breast reconstruction surgery. Grant funds must be used to directly support the development and implementation of projects and programs for the purpose of raising the awareness of breast reconstruction surgery options in the community.

**The 2013 BRA Fund grant recipients are:**

#### **Charitable Care Grant Recipients**

Breast Treatment Task Force (New York)  
Evelyn’s Breast Friends Forever (Harbor City, CA)  
Gateway to Hope (St. Louis)  
My Hope Chest (Seminole, FL)  
San Francisco General Hospital Foundation (San Francisco)

#### **Public Awareness Grant Recipients**

Busted Foundation (Los Angeles)  
Evelyn’s Breast Friends Forever (Harbor City, CA)  
Gateway to Hope (St. Louis)  
Living Beyond Breast Cancer (Haverford, PA)  
My Hope Chest (Seminole, FL)  
Myself: Together Again (Raleigh, NC)  
SIU School of Medicine (Springfield, IL)  
University of Pittsburgh (Pittsburgh)

The BRA Fund and its grant programs were established through proceeds generated from [BRA Day USA](#). BRA Day USA is part of a Breast Reconstruction Awareness campaign sponsored by The PSF and the [American Society of Plastic Surgeons](#) (ASPS). The goal of the BRA Fund is to fund research, further awareness and education, and provide financial assistance to organizations supporting the surgical care of

uninsured or under-insured women diagnosed with breast cancer who undergo breast reconstruction.

For more information on the BRA Fund, visit <http://www.thepsf.org/humanitarian/breast-reconstruction-awareness-fund.htm>.

**About The PSF**

[The Plastic Surgery Foundation](http://www.thepsf.org) (The PSF), founded in 1948, supports research, international volunteer and visiting professor programs. The Foundation's mission is to improve the quality of patient care through research and development. The PSF accomplishes its mission by providing invaluable support to the research of plastic surgery sciences through a variety of grant programs, clinical trial networks, training programs and forums. The PSF works in concert with the [American Society of Plastic Surgeons](http://www.asps.org) (ASPS). You can learn more by visiting The PSF at [ThePSF.org](http://ThePSF.org).

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