

Acting Chief Sales Officer (CSO) Emanuele Reale appointed as new CSO of Hoist Finance AB (publ)

Hoist Finance has appointed Emanuele Reale as new Chief Sales Officer. Emanuele has worked in the company since 2014 and has a long experience of the financial industry and leadership positions.

Emanuele joined Hoist Finance in 2014 when the Italian company TRC was acquired by Hoist Finance. He has held the position as Head of Sales Italy, and since May 2018 been appointed Chief Sales Officer.

"I am very happy to announce that Emanuele has accepted the role as our new CSO. Emanuele has over 20 years' experience of our industry and has been a vital force behind our successful expansion in the Italian market. Besides his industry expertise he has also proven to be a valuable team player with the right personal qualities to support our continued growth journey", says Klaus-Anders Nysteen, CEO of Hoist Finance.

"Ever since I joined Hoist Finance over four years ago I have been strongly committed to strengthening our position as a trusted partner of choice to banks and financial institutions. During recent years we have successfully broadened our product offering and our ability to offer customised solutions to our partners. I look forward to working together with the sales team and the management team to further strengthen our offering and to grow our business, says Emanuele Reale, CSO of Hoist Finance.

Emanuele starts his position as of today, and will be a member of the Group Management Team and report to Klaus-Anders Nysteen, CEO at Hoist Finance.

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About Hoist Finance

Hoist Finance is a trusted debt restructuring partner to international banks and financial institutions. We are specialised in serving banks in handling non-performing loans, and supporting individuals in becoming debt free. Through expertise and rigorous compliance we earn the banks' trust. Through respect, honesty and fairness we earn the trust of our customers. For further information, please visit hoistfinance.com.