

Exchange rates for the first quarter 2016

Unibet Group's reporting currency of GBP had very low net impact on Unibet Group's other main trading currencies as shown in the tables below. While this has no material impact on the underlying development in Unibet Group's business, it does affect the reported results when translated into GBP.

The weighted average impact of GBP against Unibet Group's main currencies was a positive impact of approximately 2 per cent between the first quarter of 2015 and the first quarter of 2016.

Balance sheet rates:

Rate to GBP	31-Mar-15	31-Mar-16	YoY Delta
SEK	12.773	11.655	8.8%
NOK	11.967	11.894	0.6%
EUR	1.375	1.263	8.1%
DKK	10.270	9.413	8.3%
AUD	1.946	1.871	3.9%

Income statement averages for the quarter:

Rate to GBP	Avg Q1 15	Avg Q1 16	YoY Delta
SEK	12.616	12.117	4.0%
NOK	11.748	12.383	-5.4%
EUR	1.345	1.300	3.4%
DKK	10.023	9.695	3.3%
AUD	1.926	1.987	-3.2%

For more information:

Inga Lundberg, Investor Relations, +44 788 799 6116

About the Unibet Group

The Unibet Group is one of Europe's largest listed online gambling operators and is listed on Nasdaq Stockholm. The Group provides services in 20 languages to over 13.5 million customers in over 100 countries through several subsidiaries and brands. The Group is a member of the EGBA, European Gaming and Betting Association, RGA, Remote Gambling Association in the UK and is audited and certified by eCOGRA in relation to the pan-European CEN standard on consumer protection and responsible gaming.

More information about the Unibet Group plc can be found on www.unibetgroupplc.com and twitter.com/UnibetGroup.