



**Press information**

Malta, 18 March 2013

## **Exercise of options in Unibet Group plc**

In the exercise window ending on 15 March 2013, under the rules of Unibet Group plc Executive Option Scheme, 13,315 share options were exercised using SDRs from Unibet's Share buy back programme initiated in 2007 and 2011. In connection with this exercise, Unibet has received GBP 169,366.80, which has, in full, been taken to equity.

Following this exercise 330,152 SDRs from the Share buy back programme initiated in 2007 and 2011 continue to be held by Unibet. The total amount of shares outstanding in Unibet Group plc is 28,276,266 ordinary shares with a par value of GBP 0.005.

**For more information:**

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**About Unibet**

Unibet was founded in 1997 and is an online gambling company listed on NASDAQ OMX Nordic Exchange in Stockholm. Unibet is one of the largest privately-owned gambling operators in the European market and provides services in 27 languages through [www.unibet.com](http://www.unibet.com), [www.unibet.dk](http://www.unibet.dk), [www.unibet.fr](http://www.unibet.fr), [www.unibet.it](http://www.unibet.it), [www.unibet.be](http://www.unibet.be), [www.unibet.com.au](http://www.unibet.com.au), [www.maria.com](http://www.maria.com) and [www.mariacasino.dk](http://www.mariacasino.dk). Unibet also offers Sportsbook B2B services through Kambi Sports Solutions, [www.kambi.com](http://www.kambi.com).

Today, Unibet has over 7.2 million customers in over 100 countries. Unibet is a founding member of the EGBA, European Gaming and Betting Association, ESSA, the European Sports Security Association and is audited and certified by eCOGRA in relation to responsible and fair gaming.

More information about Unibet Group plc can be found on [www.unibetgroupplc.com](http://www.unibetgroupplc.com)