

Kindred Group Press Release

Malta, 2 October 2017

Exchange rates for the third quarter of 2017

The net foreign exchange impact of the Kindred Group's main trading currencies against its reporting currency of GBP is shown in the tables below. While this has no material impact on the underlying development in Kindred Group's business, it does affect the reported results when translated into GBP.

The weighted average impact of GBP against Kindred Group's main currencies was a positive impact on Gross winnings revenue of approximately 4 - 5 per cent in the third quarter of 2017 compared to the same period of 2016.

Balance sheet rates:

Rate to GBP	30-Sep-16	30-Sep-17	YoY Delta
SEK	11.174	10.943	2.1%
NOK	10.437	10.674	-2.3%
EUR	1.161	1.134	2.3%
DKK	8.654	8.440	2.5%
AUD	1.702	1.710	-0.5%

Income statement averages for the quarter:

Rate to GBP	Avg Q3 16	Avg Q3 17	YoY Delta
SEK	11.194	10.648	4.9%
NOK	10.934	10.416	4.7%
EUR	1.177	1.114	5.4%
DKK	8.760	8.287	5.4%
AUD	1.732	1.658	4.3%

For more information:

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About Kindred Group

Kindred Group is listed on Nasdaq Stockholm Large Cap, and is one of Europe's largest online gambling operators. Kindred Group is home to 11 brands, which serve over 20 million customers worldwide. Kindred Group is a member of the European Gaming and Betting Association (EGBA) and founding member of ESSA (sports betting integrity). Kindred Group is audited and certified by eCOGRA for compliance with the 2014 EU Recommendation on Consumer Protection and Responsible Gambling (2014/478/EU). Read more on www.kindredgroup.com.

The information in this report is such that Kindred Group plc is required to disclose under the EU Directive of Market Abuse Regulation, MAR.

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