

# SISTER

## The Regent Street Cocktail Safari launches April 2013

The Regent Street Cocktail Safari will be launching in April 2013 at restaurants, cafés, bars and hotels along Regent Street, London W1. Shoppers will be able to enjoy multiple venues in one evening, tasting the signature cocktails and small plates each venue has developed. The Regent Street Cocktail Safari has been created as an extension of the internationally renowned Regent Street Food Safari.

Taking part in the 2013 Regent Street Cocktail Safari are **MASH**, **Bar Américain** at **Brasserie Zédel**, **aqua**, **Gaucha**, **The Living Room W1**, **Sartoria**, **Courthouse Doubletree by Hilton**, **Le Meridien Piccadilly**, **Dirty Martini** and **Inamo**.

To experience the Regent Street Cocktail Safari, visit Regent Street Online, plan your route, reserve a time at your chosen venues, gather your party and enjoy.

### Suggested Itinerary

Start at **MASH** on Brewer Street to try their movie themed cocktails, the American Psycho and the American Beauty. **Bar Américain** at **Brasserie Zédel** will be serving Salt Beef Bagels, Hot Dogs and Slider Sandwiches alongside their signature Chrysler Cocktail, with a Cognac base. Go to **aqua** for their Iron Lotus and Guatemalan Spirit cocktails to complement their Spanish tapas.

**Gaucha** have created their own Regent Street Cocktail including Smirnoff black with Aperol and a saffron infusion. **The Living Room, W1** are launching their brand new Bar Sliders menu, a new concept, with their Regent Street punch. **Sartoria** have designed 3 cocktails to embrace the West End spirit including a Regent Street special, made with lychee juice, whereas **Courthouse Double Tree by Hilton** have created the Regent Street Cosmojito.

At **Le Méridien Piccadilly** you can try the mini tasting menu with three mini food plates and three tasting cocktails. If you're a sushi fan then **Inamo** is offering a sushi selection with their signature spicy cocktail the Inamo, with chilli syrup. If you're looking for a martini, head to the experts at **Dirty Martini** to try their Tropical Pear Martini, Mango & Chilli Martini, or signature Dirty Martini.

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### Notes To Editors

Regent Street, located in the heart of London's West End, continues to build on its reputation as one of the ultimate shopping and lifestyle destinations in the world, with many global fashion brands choosing to call this famous shopping thoroughfare their home. Regent Street has two vibrant food quarters, Heddon Street and Swallow Street, both offering a great variety of international cuisine, where people come to relax within its stylish café, restaurants and bar, as well as the restaurants located on the street itself. These Regent Street Food

Quarters boast a selection of restaurants from all over the world within a pedestrian oasis and where alfresco dining is extremely popular. Heddon Street is home to Regent Street's first commemorative plaque, in honour of David Bowie and his alter ego Ziggy Stardust. The plaque celebrates the 40th year anniversary of the album Ziggy Stardust and The Spiders of Mars, whose album cover was photographed there.

### **The Regent Street Cocktail Safari menus**

#### **aqua**

**240 Regent Street, London. Entrance on 30 Argyll Street**

**020 7478 0540**

- Cocktails

-Iron Lotus

Ketel one vodka shaken with fresh papaya, chilli, lime and blood orange juice. Balanced with Aperol and agave nectar, served long over ice cubes.

£12.50

-Guatemalan Spirit

Zacapa 23y rum slowly stirred with brown sugar, homemade saffron bitters, crème de mure

and Fernet Branca. Accompanied with a chocolate stick. Preparation time for this drink is 10 minutes.

£16.50

- Small Plates

The Tapas Menu from aqua nueva is available including,

-Roast crispy marinated Iberico pork cheek

-Grilled langoustine

-Hand carved Iberian ham

Prices on the menu vary from £4.50- £22.

### **Bar Américain at Brasserie Zédel**

**20 Sherwood Street**

**020 7734 4888**

- Cocktails

-The Chrysler Cocktail

Cognac, Chambord, Port, Campari, Orange Curacao, Bitters.

£9.75

- Small Plates

-Salt Beef Bagels

-Hot Dogs

-Slider Sandwiches

£3.95 each.

### **Courthouse Double Tree by Hilton**

**19–21 Great Marlborough Street**

**020 7297 5555**

- Cocktails

-Cosmojito

Fresh mint, lime, sugar, orange bitters, Grey Goose Citron Vodka, Cointreau and a splash of cranberry juice built over crushed ice.

£9.50

- Small Plates

-Light Bite

Bocconcini and Cherry Tomato

£5.95

-Spanish tapas platter

Stuffed olives, Spanish chorizo, chilli garlic chicken with tomato, garlic bread fingers.

£17.95

## **Dirty Martini**

**10c Hanover Square**

**0844 371 2550**

- Cocktails

-Dirty Martini

Made with Ketel One Vodka or Plymouth Gin, Dry Vermouth and garnished with Kalamata Olives and a sprig of Thyme.

-Mango & Chilli Martini

Muddle a small slice of chilli and absolut mandarin, mango liqueur, mango juice, sugar syrup, lemon juice and garnish with a red birds eye chilli.

-Tropical Pear Martini

Absolut Pear Vodka with Amaretto, orange Curaçao, Creme de Banane, pineapple juice, lime juice and garnished with an edible flower

## **Gauche**

**25 Swallow Street**

**020 7734 4040**

- Cocktails

-The Regent Street Cocktail

Smirnoff black with Aperol, yellow chartreuse, punt et mes and a saffron infusion. Stirred and Infused with thyme, fresh ginger and lemon grass. Garnished with a lemon grass stick, ginger stick and edible flower.

- Gauche Mojito

- Small Plates

-Empanadas

Choice between:

Beef: Hand diced beef. Green olives, red peppers, Spanish onions, and Aji Molido

Cheese and onion: Provolone, mozzarella, and cheddar with onions and a touch of oregano

Chicken: Slow cooked chicken with tomatoes, onion, chilli, smoked paprika and fresh basil

## **Inamo**

**134-136 Wardour Street**

**020 7851 7051**

- Cocktails

-Inamo

Warning: this cocktail is spicy. Zesty mandarin puree muddled with spring onion & shaken with smirnoff black & chilli syrup.

£7.50.

- Small Plates

Sushi Selection including: Seared Salmon Maki, Vegetable Uramaki, Hosomaki, Scallop Gunkan, Tuna Maki, Soft Shell Crab Maki Roll.

£5.25 - £7.45

## **Le Méridien Piccadilly**

### **21 Piccadilly**

**020 7734 8000**

- Cocktails

Bloody Mary Fizz

Twist on Red Snapper, Citadelle Gin, Mix Of Spices, Clarified Tomato Juice with a foam top.

£14.50

- Mini tasting menu

3 mini portions of food, including Pork Belly & Hock Brawn, Liver Parfait, Prawn & Crab Cocktail & 3 tasting cocktails: Just Like That (Crystal Head Vodka infused with Rosemary, Mandarine Napoleon Liqueur, Homemade Limoncello, Fresh Lime ), Noble Swizzle (Tanqueray No.10 Gin, Pierre Ferrand Premier Cru Cognac, Swiss Absinthe, Almond Butter, Fresh Lemon, Lemon Bitters), Bees Knees (Appleton 8yo Rum, Drambuie, Honey and Lemon Juice).

£20- One tasting selection

## **The Living Room, W1**

### **2-9 Heddon Street**

**020 7292 0570**

- Cocktails

-Regent Street Punch

£8

- Small Plates

-Bar Sliders.

Aselection of burgers on a Bar Sliders long plate.

£3.25 per slider

## **MASH**

### **77 Brewer Street**

**020 7734 2608**

- Cocktails

-American Psycho

Georgia Moon corn whiskey, Buffalo Trace bourbon, Dom Benedictine liqueur, Velvet falernum, Fresh lemon juice, garnished with a drop of blood and a mini axe.

-American beauty

Sauvignon blanc, Tanqueray gin, Peach liqueur, Peach puree, Fresh lemon juice, Raspberry syrup

- Small Plates

Olives.

Charcuterie plate.

Fried squid with Lime mayo.

Mash Tartar.

Chilli fries with chilli mayo.

Onion rings with chilli mayo.

## **Sartoria**

**20 Savile Row**

**020 7534 7000**

- Cocktails

-Regent Street

Chambord, malibu, bacardi superior, lychee juice

£7.50

-Savile Row

Prosecco, pear puree, elderflower cordial

£7.50

-Carnaby Street

Maraschino liqueur, apple liqueur, blue curacao, bombay sapphire, lemon juice, apple juice

£7.50

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