

Carnaby announces biggest Carnaby 20% Shopping Party to date – Thursday 31st May 2012

Shoppers are invited to the exclusive **Carnaby Shopping Party** on **Thursday 31st May, 5 – 9pm** to enjoy **20% discount** in more shops than ever before with over 100 shops, restaurants and bars in London's coolest shopping destination. Shoppers can register at carnaby.co.uk for their **FREE** ticket.

For one night only, shoppers can enjoy an exclusive 20% discount in global fashion brand, unique concept stores and independent boutiques. From new stores **Cheap Monday**, **Monki** and **El Ganso** to fashion favourites **Diesel**, **Levi's** and **Pretty Green**, alongside concept stores in the Newburgh Quarter; **Lacoste LIVE**, **Barbour Heritage** and **Laurel Wreath Store by Fred Perry**.

In addition to the 20%, there are lots of free activities taking place including live music, complimentary drinks and giveaways. Catch a live set by The Scoudels in **Fourth & Main**, Dan Cook in **Jack Wills**, Jack Martello in **Henri-Lloyd** and beatbox artist Hyperpotamus in **El Ganso**. Enjoy complimentary drinks in **Diesel**, **Gola Classics**, **No 6 by Adidas** and also **Levi's** when shoppers try on their Curve ID range. Have snap taken in **Cheap Monday's** photobooth, party in style at **Revival's** 1920s Charleston soiree and get the latest beauty tips with makeovers at **Illamasqua**, **Pixi**, **Make Up Store** and **Benefit**.

Everyone who registers for a ticket will be automatically entered into a prize draw to **win a styling session** and **£500 of shopping vouchers**.

200 exclusive goodie bags worth £70 will be given to shoppers in the area.

Crack the code at **Cinnamon Soho** for a free cocktail and find complimentary tastings at **Cha Cha Moon** and **Fornata**. Ticket holders can head to **The White Horse** and **Magners Pop Up Bar** in **Kingly Court** to enjoy their complimentary drink.

Discover **Kingly Court**, home to 30 independent boutiques over 3 floors and head over to the **Newburgh Quarter** to discover unique fashion and retail concept stores including **Pyrus**, **Levi's Vintage Clothing**, English shoe collection **F-Troupe** and gothic inspired jewellers **The Great Frog**.

After all of that shopping, relax at one of Carnaby's many restaurants, cafes and bars, also offering 20% including **Zebrano**, **Mother Mash** and **The Diner** on Ganton Street and **Kua' Aina** on Foubert's Place.

www.carnaby.co.uk

Facebook: [Carnaby London](#)

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Sister, a creative multi-platform communications agency that strategically integrates public relations with marketing, advertising, social media, digital design, web development and film production.