



FOR IMMEDIATE RELEASE

The “Vicious” Victor Ortiz App is now featured on GreatApps.com

Former WBC Welterweight Champion has an app to communicate with fans

Jericho, NY (May, 31, 2012) – GreatApps.com - a media company that focuses on app marketing and consumer use of apps is excited to feature the “Vicious” Victor Ortiz app on its platform. The “Vicious” Victor Ortiz app can be previewed at GreatApps.com and can be downloaded for free to any iPhone, iPod Touch, and iPad.

Once downloaded, fans of the former WBC Welterweight Champion can launch the “Vicious” Victor Ortiz app and be part of the action with real time updates. Get pumped with Ortiz's personal workouts, view exclusive photos, get information on his latest events, and connect with other fans.

Victor Ortiz has expressed, "I'm thrilled to have an app that allows my fans to connect with me and try out some of the workouts I swear by. I'm proud GreatApps.com is featuring 'Vicious' Victor Ortiz to help reach an even greater audience!"

Rick Singer, CEO of GreatApps.com stated, “We are very excited to feature the Victor Ortiz app on GreatApps.com. Victor is a world class athlete, as well as, an all around wonderful person. I am sure the users and visitors of GreatApps.com will enjoy viewing and downloading his app.”

Be sure to check in to the “Vicious” Victor Ortiz app on June 23, 2012 when Ortiz faces Joseito Lopez at the Staples Center in Los Angeles, CA. Join the conversation and root for Ortiz as he fights to claim the title of WBC Silver Welterweight Champion.

This app is just one of the few exciting, new ventures this year for Victor Ortiz. He has just announced his partnership with FaceLube, a skin care manufacturer that has tailored a custom men's skin care line surrounding the boxer.

About GreatApps.com:

GreatApps.com is a boutique media company that focuses on app marketing and consumer use of apps. GreatApps.com showcases innovative and intriguing apps that may not have otherwise been discovered. The GreatApps.com platform only allows up to 25 new apps to be added daily. This translates to a better user experience and preserves the individuality of each app. GreatApps.com aims to fill the biggest void in mobile which is app marketing.

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Media Contact:

Monique Aros
TLK Fusion
213-250-6777 ext. 1003
TalkToMonique@tlkfusion.com