



# FOR IMMEDIATE RELEASE

# LEGENDARY BASEBALL PLAYERS COME TOGETHER TO COMPETE ON "THE PLAYERS CLUB" A PRESENTATION OF CBS TELEVISION & AGA SPORTS ENTERTAINMENT

LOS ANGELES, CA (April 24, 2012): Twelve of the greatest players in Major League Baseball history come to television on Sunday, May 6, (1pm EDT/10am PDT) when AGA Sports Entertainment and CBS give sports fans the chance to join *The Players Club* for an hour of competition. Battling it out are legends Bo Jackson, Randy Johnson, Wade Boggs, Steve Garvey, Ozzie Smith, Frank Thomas, Gary Sheffield, John Smoltz, Trevor Hoffman, Rob Dibble, Harold Reynolds and Joe Carter. These Hall of Famers and future Hall of Famers clash in Las Vegas, doing what they do best: competing, but this time the game isn't baseball. Instead, they face off in five different athletic events - basketball, golf, a skills course, poker, and go-kart racing to see who's still got it.

Hosting is former MLB bad boy David "Boomer" Wells and CBS Sports personality Amber Wilson, with a special guest appearance that could only happen in Vegas. It's an opportunity to catch up with your favorite players as they meet on a whole new field of competition.

Executive Producers Bill Garnet and Jacque Lueth of AGA Sports Entertainment, both die-hard sports fans, believe people want to see their heroes having fun while they compete, and plan to expand *The Players Club* to include athletes from football, basketball, hockey, and beyond. TLK Fusion Founder/President, Ken Collis, stated "Baseball has always been America's favorite pastime, and being able to bring the most renowned players back into the public eye for something like this is incredible! These are Hall-of-Fame baseball players! We are ecstatic to be a part of a project of this magnitude!"

For more information follow on Twitter @PlayersClubTV and check their facebook page for a up to the minute details at: <a href="http://www.facebook.com/PlayersClubTV">http://www.facebook.com/PlayersClubTV</a>

#### About AGA Sports Entertainment (http://theplayersclubonline.com):

AGA Sports Entertainment has carved out the niche in television and social media of combining sports with entertainment and reality TV. The principals behind AGA Sports Entertainment have a combined 70 years of experience in the sports and entertainment industries and have merged their resources to create this exciting new venture with a number of projects already in the pipeline.

### About TLK Fusion (http://www.tlkfusion.com):

TLK Fusion is one of the leading Hollywood Marketing firms in Los Angeles. TLK Fusion's innovative campaigns, strong celebrity relationships and worldwide distribution connections can take you and your brand to the next level. In today's society, celebrities are walking brands. With an A list roster of celebrity relationships, TLK Fusion is able to leverage their network to gain maximum exposure for their clients. Through these top-tier, powerful alignments, TLK Fusion can effectively enhance the public's perception of your brand. TLK Fusion's out-of-the-box thinking and 360 degree service mix has proven successful time and time again.

## For more information, please contact:

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