



**FOR IMMEDIATE RELEASE**

## **U.S. Cellular Rewards More Than 1,700 Teachers to Enhance Classroom Experiences Through \$1 Million Calling All Teachers Program**

**CHICAGO (October 15, 2014)** – U.S. Cellular delivered exciting news to more than 1,700 teachers that their classroom projects had been funded through the company's Calling All Teachers program. This is the company's fourth time working with philanthropic website DonorsChoose.org and this year funded \$1 million in impactful and engaging classroom projects submitted by public school teachers.

U.S. Cellular is committed to supporting education and Calling All Teachers is one of the ways the company gives back to local communities.

"U.S. Cellular is proud to support and salute teachers' efforts to ensure every student has a meaningful learning experience," said Grant Leech, Vice President of Brand Management for U.S. Cellular. "We are dedicated to the community and are excited to lend a hand to teachers in ensuring educational excellence of local students through this program."

Earlier in the fall, teachers across the U.S. Cellular footprint posted classroom projects for funding consideration that covered a variety of topics, including language and literacy, math and science, music and the arts, health and sports and special needs. Some asked for classroom reading rugs, teaching easels and books while others requested foreign language tools and tablets. Forty-one percent of funded projects included a technological aspect such as iPads and tablets.

"U.S. Cellular's continued support of education is helping change the classroom experience in a powerful way," said Charles Best, founder and CEO of DonorsChoose.org. "The company's donation of \$1 million enables teachers to create impactful learning moments which last a lifetime."

### **About U.S. Cellular**

U.S. Cellular rewards its customers with unmatched benefits and industry-leading innovations designed to elevate the customer experience. The Chicago-based carrier has a strong line-up of cutting-edge devices that are all backed by its high-speed network. Currently, nearly 90 percent of customers have access to 4G LTE speeds, and more than 93 percent will have access by the end of 2014. U.S. Cellular was named a J.D. Power and Associates Customer Champion in 2014 for the third time in four years. To learn more about U.S. Cellular, visit one of its retail stores or [uscellular.com](http://uscellular.com). To get the latest news, promos and videos, connect with U.S. Cellular on [Facebook.com/uscellular](https://www.facebook.com/uscellular), [Twitter.com/uscellular](https://twitter.com/uscellular) and [YouTube.com/uscellularcorp](https://www.youtube.com/uscellularcorp).

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