



**FOR IMMEDIATE RELEASE:**

**Robert Graham to Open First New York City Retail Store on Bleecker Street**

NEW YORK, NY (September 5, 2013) – Robert Graham is very pleased to announce that it has signed a new lease agreement to open its first New York City branded retail store at 380 Bleecker Street. The store will carry the complete range of Robert Graham collection, including men's sportswear, premium denim, furnishings, accessories, outerwear, and women's sportswear.

The neighborhood of the West Village is an exceptional location for high fashion and provides an intimate shopping experience unlike any other in Manhattan. The Bleecker Street fashion corridor features a unique mix of retailers including Burberry, Brunello Cucinelli, Marc Jacobs, rag & bone, and Ralph Lauren. The Robert Graham store will open in Fall 2013.

"Robert Graham was looking to be in the West Village and saw 380 Bleecker Street as an ideal location," said Michael Buckley, Chief Executive Officer of Robert Graham. "This is one of the liveliest sections of Manhattan and we could not be happier to offer the full experience of Robert Graham to the local and tourist populations who crave the color and artwork that match the vibe of NYC."

Robert Graham enjoys a robust and loyal consumer following who collect pieces due to the distinctive design elements and superior craftsmanship. The iconic fabrics and trims are designed in-house and proprietary to Robert Graham.

**ABOUT ROBERT GRAHAM**

*Robert Graham is 'American Eclectic.' Since its launch in 2001, Robert Graham was created on the premise of introducing sophisticated, eclectic style to the fashion market as an American-based company with an intention of inspiring a global movement. Robert Graham creates four menswear and women's wear collections a year—spring, pre-fall, fall and resort. Robert Graham now operates 6 freestanding stores in locations including Los Angeles's Venice Beach, Houston, Las Vegas, Boca Raton, New York's Long Island, and Short Hills, New Jersey. The label also sells at luxury department stores and boutiques including Neiman Marcus, Nordstrom, Saks Fifth Avenue and Bloomingdales nationwide, and Harry Rosen throughout Canada. Robert Graham has retail presence in more than a dozen countries around the world and has showrooms located in New York City, Los Angeles, Dallas, Toronto, Montreal, Vancouver, London, and Dusseldorf. ([www.robertgraham.us](http://www.robertgraham.us))*

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