

MARY KAY®

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FOR IMMEDIATE RELEASE

**MINISTER OF LABOUR AND MINISTER OF STATUS OF WOMEN TO DELIVER KEYNOTE
ADDRESS AT MARY KAY CAREER CONFERENCE**

*Mary Kay Honoured to Have the Honourable Dr. K. Kellie Leitch Share her Wisdom on
Women in Business and Female Entrepreneurs*

WHAT: Career Conference is an annual corporate Mary Kay event that takes place in seven cities across Canada. This year, at the Toronto event, Mary Kay Cosmetics Ltd. is proud and honoured to present the Honourable Dr. K. Kellie Leitch, Minister of Labour and Minister of Status of Women, as a special keynote speaker. The Honourable Dr. K. Kellie Leitch is a strong advocate for women entrepreneurs and will be addressing over 700 Mary Kay Independent Beauty Consultants who will be in attendance.

WHO: The Honourable Dr. K. Kellie Leitch, Minister of Labour and Minister of Status of Women, will deliver a keynote address.

WHEN: Friday, February 28, 2014 at 7:10 p.m.

WHERE: Toronto Congress Centre, South Building, Hall C, 650 Dixon Road.

Media interview opportunities available.

Contact:

Barbara Mottram

Director of Communications

Office of the Hon. Dr. K. Kellie Leitch, P.C.,

O.Ont., M.P.

Minister of Labour and Minister of

Status of Women

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About Mary Kay

Irresistible products. Positive community impact. Rewarding opportunity. For 50 years (35 years in Canada), Mary Kay has offered it all. With 3 million Mary Kay Independent Beauty Consultants and \$3 billion in global annual wholesale sales, Mary Kay is a top beauty brand and direct seller in more than 35 markets around the world. To learn more or to locate a Mary Kay Independent Beauty Consultant in your area, please visit marykay.ca.

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