



# ThyssenKrupp

## ThyssenKrupp Elevator's enviromax® Earns Top Awards from Environmental Leader

*enviromax is the industry's first performance-improving vegetable-based fluid for use in hydraulic elevators.*

ThyssenKrupp Elevator today announced its enviromax, received a Top Product of the Year Award in the Environmental Leader Product & Project Awards. enviromax, a 99 percent petroleum-free elevator hydraulic fluid, is the elevator industry's first performance-improving, 100 percent recyclable, vegetable-based hydraulic fluid for use in hydraulic elevators.

The Environmental Leader Product & Project Awards recognizes excellence in products and services that provide companies with energy and environmental benefit or in projects implemented by companies that improved environmental or energy management and increased the bottom line. Judges for the award considered enviromax as an exemplary product. One judge said of enviromax, "an innovative and sustainable product helping the elevator industry and organizations at large to negate their environmental and social risks."

Designed specifically for use in elevators and co-developed with BioBlend Renewable Resources LLC, enviromax is formulated from rapidly renewable, canola basestocks, is readily biodegradable and is a USDA biopreferred product with 96 percent biobased content.

"enviromax is formulated from materials that have minimal effects on the environment," said Brad Nemeth, vice president of sustainability, ThyssenKrupp Elevator. "It offers building owners a sustainable alternative when installing and utilizing hydraulic elevators. enviromax also can extend the life of an elevator because it reduces energy consumption and the possibility of temperature related performance issues."

With rapid advancements and a continuous rate of change in the field, energy and sustainability professionals have a notoriously difficult time knowing what products to choose to help their companies increase energy, environmental, and sustainability performance. The Environmental Leader Product & Project Awards give companies a solid base of products, vetted by experts, from which to choose, as well as a variety of successful projects to illustrate how sustainability and energy management is helping companies improve.

"We had more entries than ever this year, and competition was tough. The winners showed innovation and the ability to help transform the fields of energy and sustainability management," says Paul Nastu, publisher of Environmental Leader. "Entries that were awarded Top Product or Project of the Year are those that should be carefully considered by companies seeking to improve operations and boost the bottom line."

### About [Environmental Leader](#)

Since 2006, Environmental Leader's website and daily email newsletter have provided the definitive and objective voice in reporting on business-related energy, environmental, and sustainability issues. The Environmental Leader Product & Project Awards recognize excellence in products and services that provide companies with energy and environmental benefits, or in corporate projects that improved environmental or energy management and increased the bottom line. It is a five-point rating system designed to offer companies feedback and recognition. For a complete list of winners, visit <http://www.environmentalleader.com/environmental-leader-product-project-awards/>

### ABOUT BioBlend:

BioBlend is a leading manufacturer and marketer of bio-based industrial lubricants. BioBlend's goal is to provide environmentally responsible products and solutions to a wide range of industries. Our customers come to us from every corner of the earth and in every industry: elevators, drilling, mining, construction, agriculture, marine, food processing, government, golf course management, and many more. The team at BioBlend has a wealth of experience in lubricants, manufacturing, and distribution. The company also has the venture capital backing of Archer Daniels Midland (NYSE: ADM) and Quest Technology Ventures. For more information, please visit [bioblend.com](http://bioblend.com).

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### ABOUT ThyssenKrupp Elevator

ThyssenKrupp Elevator Americas is the largest producer of elevators in the Americas, with more than 15,500 employees, in more than 230 branch and service locations. ThyssenKrupp Elevator Americas oversees all business for the operations in the United States, Canada, Central and South America. It is a subsidiary of ThyssenKrupp Elevator AG.

ThyssenKrupp, a global technology and materials group headquartered in Essen, Germany, employs around 155,000 people in just under 80 countries. In the fiscal year 2013/2014, ThyssenKrupp generated sales of more than €9 billion (approximately \$11.4 billion) in North America and employed more than 20,500 people. In North America, ThyssenKrupp oversees more than 40 companies in the United States, Canada and México; its companies offer a range of products including: premium carbon steel, high-performance alloys, automotive components, elevators, escalators, material trading, handling and logistics, plant construction and industrial services.