SERUS & SEEBURGER Team to Provide Hosted Supply Chain Visibility & Intelligence Solution for High-Tech Manufacturers

OEM Partnership Expands Serus' Services for Managing Outsourced Manufacturing

Supply chain intelligence company SERUS and global business integration software provider SEEBURGER today announced an OEM partnership to provide enhanced supply chain visibility and intelligence services to high-tech companies with outsourced manufacturing operations, including network equipment, computer peripheral, storage and telecom equipment providers. The partnership will combine SERUS' monitoring and analytics – including supply/demand forecasting to identify and mitigate component shortages – with SEEBURGER's advanced supply chain collaboration capabilities in a joint solution scheduled for Q4 release.

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SERUS has been providing a comprehensive hosted supply chain management and execution solution to semiconductor and other high-tech companies for more than a decade. Its core offering consolidates real time operational data from a customer's multi-tiered partner network, with unprecedented detail, into a single SaaS-based platform to provide visibility into work in process, inventory, engineering and shipments across the customer's entire manufacturing and global supply chain. This granular level of supply chain detail enables companies to adapt on the fly, avoiding problems that could have potentially cost business.

The joint solution will leverage SEEBURGER's widely adopted business integration technology to expand SERUS' supply chain collaboration functions as well as expedite deployments for SERUS users. Hosted in the SEEBURGER cloud and powered by SEEBURGER Managed Services, it will include SEEBURGER-driven enhancements providing support for:

- **Unstructured documents** as well as the previously supported structured supply chain messages (EDI, XML, etc.), making it possible to incorporate information such as work-in-process reports into the communications chain
- **Workflow collaboration** with both small and large suppliers, utilizing SEEBURGER's process flow engine to transparently connect customers' internal processes to the Serus portal
- **A full range of standards and protocols**, notably including RosettaNet
- **Faster supplier onboarding** utilizing pre-configured SEEBURGER message maps tailored to the technology industry
- **Integration with any ERP system** utilizing pre-built SEEBURGER adapters

The joint solution will also utilize SEEBURGER's enterprise-class business integration platform for critical data transmission and transformation functions.

"Supply chain orchestration has always been a key component of our analytics platform and vital for enabling customers to coordinate actions across supplier sites, identify trouble spots, and respond to supply issues in a timely manner," said Hari Menon, CEO, SERUS. "By partnering with SEEBURGER to provide connectivity functions, we are giving customers world-class B2B technology that is robust, secure, continually updated, and embraced by some of the best-known companies around the globe."

"This partnership showcases the ability of SEEBURGER technology to be integrated into third-party solutions to handle trading partner communications and related business process automation for any vertical industry," said Rohit Khanna, EVP, Global Strategy and Corporate Development, SEEBURGER. "Our OEM partners reduce B2B-related development effort, ensure that they stay current with new protocols and standards, and reap the benefits of our 25+ years of focusing exclusively on building and supporting B2B integration technology."

Hari Menon and Robert Gunn, Senior Vice President, Operations will discuss SERUS' use of SEEBURGER technology at the SEEBURGER Virtual Summit from 12-3 pm EST on October 23. The complimentary online event for IT, security and supply chain professionals will include informational sessions and interactive peer chats about trends, best practices and new developments in B2B integration and file transfer. Pre-registration is available at https://vts.inxpo.com/scripts/Server.nxp?LASCmd=AI:4;F:QS!10100&ShowKey=16091&AffiliateData=blog&Referrer=http%3A%2F%2Fblog.seeburger.com%2F.

About SEEBURGER

SEEBURGER is a global provider of business integration and secure managed file transfer (MFT) solutions that streamline business processes, reduce operational costs, facilitate governance and compliance, and provide visibility to the farthest edges of the supply chain to maximize ERP effectiveness and drive new efficiencies. All solutions are delivered on a unified, 100% SEEBURGER-engineered platform that lowers the total cost of ownership and reduces implementation time. With more than 25 years in the industry, SEEBURGER today is ranked among the top business integration providers by industry analysts, serves thousands of customers in more than 50 countries and 15 industries, and has offices in Europe, Asia Pacific and North America. For more information, visit www.seeburger.com

About SERUS Corporation

SERUS is leading today's high-tech companies to superior performance with precision multi-tiered supply chain management and execution. By orchestrating data and decision making from engineering and operations to finance and procurement and beyond, SERUS informs companies in near real-time when disruptive changes occur that will impact output, inventory, costs and ultimately customer satisfaction. For high-tech companies whose survival depends on complex and outsourced supply chains, SERUS' cloud-based monitoring and adept analysis is the standard bearer. Customers like AMD Oracle, Juniper, Flextronics, Nvidia, Cypress, Qualcomm/Atheros and IDT have benefitted from enhancements, such as 8-15% reduction in inventory, 10-20% reduction in excess and obsolescence charges and 8-15% increase in operational productivity thanks to SERUS' supply chain orchestration. Learn more at www.serus.com