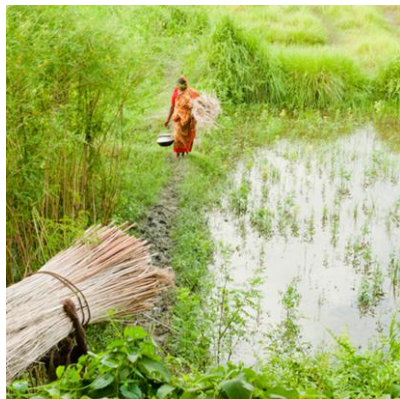


KappAhl

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SWEDISH SUSTAINABILITY COOPERATION PROJECT WON PRICE AT FASHION GALA



The successful Swedish cooperation for a cleaner textile production, Swar, was tonight awarded the Habit Fashion Gala sustainability award. KappAhl is one of the founders, along with two colleagues and the Stockholm International Water Institute. SWAR was honored for its successful impact in terms of efficient use of water, energy and chemicals in textile production in India.

– The project demonstrates the power of collaboration and shared learning. By contributing knowledge and action, the project made noticeable difference with simple means for people and the environment in India, says Eva Kindgren de Boer, Sustainability Manager for KappAhl's production.

KappAhl is one of the initiators of the Sustainable Water Resources (SWAR), a Swedish project for cleaner textile production in India, together with Lindex, Indiska and the Stockholm International Water Institute (SIWI), with support from Sida. The project has improved the efficiency of textile production and reduced consumption of water, energy and chemicals at participating providers.

The textile factories participating the project has saved over 360 million liters of water annually in the past two years, which corresponds to the water demand of more than 3.5 million people. Through the network Sweden Textile Water Initiative (STWI) has been the successful pilot project is now expanded to cover the whole of India and China, Bangladesh, Turkey and Ethiopia, and thus affect 120 factories supplying to 20 known Swedish textile company.

The Habit Fashion Gala sustainability prize was awarded SWAR for clear and measurable sustainability strategy that is central to the projects

Sustainable Water Resources (SWAR) is a knowledge and technology-support project for 42 suppliers and subcontractors to the Swedish textile KappAhl, Indian and Lindex in India. The project was co-financed by the textiles companies and Sida and implemented by SIWI (Stockholm International Water Institute). More information at <http://stwi.se/2015/06/16/swar-project-shortlisted-for-global-sustainability-award/>.

More information about Sweden Textile Water Initiative (STWI) on www.stwi.se.
More information about Stockholm International Water Institute (SIWI) on www.siwi.org.

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KappAhl was founded in Gothenburg in 1953 and is a leading fashion chain in the Nordic region with close to 400 stores in Sweden, Norway, Finland and Poland. Our business idea is to offer value-for-money fashion of our own design to the many people. Sustainability-labeled fashion accounts for roughly one quarter of the range.

Sales for 2014/2015 totaled SEK 4.6 billion and the company has approx. 4,000 employees in eight countries. KappAhl is quoted on Nasdaq Stockholm.

More information is available at www.kappahl.com