



Current Analysis Exclusive – Virtual Analyst Briefing Series

Leading research firm launches new product: interactive online seminars with recognized experts

Sterling, VA, USA, September 6, 2012 – Current Analysis, the market leader in real-time, tactical competitive intelligence for the telecommunications and information technology markets, announced today its new Virtual Analyst Briefing series. Beginning in September, Current Analysis will offer exclusive online seminars on the industry's hottest issues, hosted by the firm's leading analysts. Current Analysis Virtual Analyst Briefings are live, interactive online seminars with recognized experts, followed by an open, online forum for questions and discussion. Participants gain access to exclusive data and analysis, hear discussions about unique research not available elsewhere in the industry, and have immediate entrée to top Current Analysis analysts.

"We are excited about the depth of insight and access to industry-respected analysts this new interactive online briefing series is bringing to our customers and others in the industry," commented Tim Dowd, CEO of Current Analysis. "Never before has new, proprietary data and detailed analysis been made available outside of our traditional services."

Some key features of these Virtual Analyst Briefings include:

- Access to exclusive, time-sensitive data and analysis
- Critical, timely topics with a drill-down to detailed specifics
- Live Q&A on the impact of evolving industry dynamics
- Replays will be available for a limited time only to pre-registrants and attendees

Jerry Caron, SVP Analysis at Current Analysis commented, "The sessions will provide an in-depth view to exclusive Current Analysis data and analysis on several issues crucial to the enterprise and service provider markets. Participants can use this information for their own strategic planning in order to gain competitive advantage."

Upcoming Virtual Analyst Briefings:

Capitalizing on Public Safety LTE: What are the Opportunities for the Commercial Mobile Industry?

Peter Jarich, VP Consumer & Infrastructure

Lynnette Luna, Sr. Analyst, Mobile Ecosystem

26 September 12 PM EDT; 27 September 9 AM EDT

Social Media for Business: Exclusive analysis on new survey data on actual deployments of social tools in enterprise

Brad Shimmin, Principal Analyst, Collaboration and Conferencing

24 October 12 PM EDT; 25 October 9 AM EDT

To learn more, go to <http://www.currentanalysis.com/vab>.

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About Current Analysis

Current Analysis (<http://www.currentanalysis.com>) has been helping leading telecommunications, information technology and business software companies improve their competitive intelligence, differentiate themselves in the market, and win more business. Current Analysis is the only provider of continuous, in-depth tactical competitive intelligence, analysis, and advice. For more than 15 years, sales teams, product managers, marketing professionals, and executives have relied on Current Analysis as a trusted partner to improve their ability to anticipate and quickly take action on market opportunities and competitive threats. The company serves more than 35,000 professionals at over 1,600 global enterprises.