



FOR IMMEDIATE RELEASE

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CorePower Yoga Opens 117th Studio: Merrifield in Fairfax, VA

CorePower Yoga, America's leading yoga brand will open its second studio in Virginia on Monday, December 29, 2014.

Located in Fairfax County, the studio offers a variety of yoga class styles for all levels, including CorePower Yoga's dynamic heated power yoga in beginner to advanced formats, Hot Power Fusion and Yoga Sculpt, a high-energy total body workout set to music and designed to tone and sculpt every major muscle group.

In addition to classes, CorePower Yoga offers a revered and transformative Yoga Teacher Training program and lifestyle programs such as, boot camps and wellness cleanses, that provide students with cross-training opportunities.

"CorePower Yoga is thrilled to open our 5th studio in the DC Metro Area," said Amy Shecter, CorePower Yoga's Chief Executive Officer. "It is incredible to see the brand thrive on the east coast as we expand throughout the United States. Our best-in-class programming, spa-like boutique studios and variety of class offerings complement the active lifestyle within this incredible city. CorePower Yoga provides an unmatched source of strength, growth and inner peace."

The Merrifield Studio spans over 5,000 square feet and features two spacious and state-of-the-art yoga rooms with amenities including: luxurious changing rooms, showers and private lockers. A signature retail boutique offers a wide range of men's and women's activewear, as well as a curated lifestyle accessories section.

Merrifield Facts

CorePower Yoga Merrifield Studio
8302 Hilltop Rd.
Fairfax, VA 22031

About CorePower Yoga

www.corepoweryoga.com

CorePower Yoga (CPY) was founded in 2002 and has over 100 studios in 13 states. CPY strives to increase awareness and widespread adoption of yoga by making yoga accessible to all fitness levels through a variety of yoga styles, convenient class times and numerous studio locations. The company's unique and physically challenging style of power yoga combines music, movement, breath, heat and community to create a one-of-a-kind workout. CPY classes are taught by warm and approachable certified yoga instructors who will have you sweating! In addition to yoga classes, CPY offers transformative Yoga Teacher Training and Lifestyle Programs to empower students to advance their individual practice or become instructors. CPY's beautiful, spa-like studios are built with sustainable practices in mind, using recycled products, sustainable materials and utilizing the latest technology to efficiently heat its practice rooms. Each studio has spacious yoga rooms, a range of amenities including luxurious changing rooms, showers and private lockers, and a full retail boutique featuring men's and women's active wear to meet students' yoga and lifestyle needs.

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