



"MISSION TO THE EDGE OF SPACE: THE INSIDE STORY OF RED BULL STRATOS": WORLD PREMIERE OF NEW DOCUMENTARY

*-Presented by Rdio, Thrilling Documentary with Never-Before-Seen Footage of Historic Supersonic Mission
live streaming media event on October 14 / 12pm EDT (9am PDT)-*

San Francisco, Calif. / Salzburg, Austria – October 11, 2013 – [Rdio](#), the groundbreaking digital music service with more than 20 million songs to discover, play and share, will present a remarkable new documentary film from [Red Bull Media House](#) called "Mission to the Edge of Space: The Inside Story of Red Bull Stratos." On October 14, 2013, which marks the one-year anniversary of Felix Baumgartner's supersonic free-fall from the stratosphere, there will be a live streaming media event on <http://www.rdio.com/redbullstratos> at 12 p.m EDT / 9 a.m PDT hosted by Rdio CEO, Drew Lerner. An original song written and recorded especially for the documentary credits and trailer – "Oh Boy," by artists "Portugal. The Man" – is also available exclusively to stream on Rdio.

One year after Red Bull Stratos, the historic moment can be experienced anew through this exhilarating documentary. New behind-the-scenes stories and footage from launch day and all through the mission's five years of development reveal undisclosed dramas that threatened to ground the mission. Viewers will get long-awaited details on Baumgartner's faceplate heating issue which nearly aborted the mission, and also hear for the first time personal accounts and intimate anecdotes from the team as they look back on the experience and the challenges they overcame. "Mission to the Edge of Space" will be compelling for both those who were captivated by the moment last October and those who may have missed it. To watch the full documentary beginning on October 14, visitors can register with an email address for a free Rdio account at www.rdio.com/redbullstratos.

ABOUT RED BULL STRATOS

Red Bull Stratos was the flight test program that riveted the world last fall, as Felix Baumgartner become the first human to break the speed of sound with his own body. After ascending 39 kilometres (24 mi) above earth with a massive helium balloon, he jumped from his capsule. Wearing only a spacesuit, and with a mere 10 minutes of oxygen on his back, he accelerated from 0 to 843.6 miles per hour – Mach 1.25 – in just 50 seconds before eventually parachuting to the ground. Red Bull Stratos broke numerous world records and delivered valuable [scientific data](#) to improve safety for future aviators and astronauts. It was also the most-watched live event in Internet history and today the fascination continues.

Just as Red Bull Stratos expanded human limits to the edge of space, Rdio is expanding the reach of music. Users can build a digital music collection that is available everywhere – online, offline and mobile. As part of the exclusive presentation of "Mission to the Edge of Space," users will be able to access custom playlists created by Felix Baumgartner and a variety of the expert scientists, engineers and medical team members from the [Red Bull Stratos](#) project.

Official trailer, the exclusive song "Oh Boy" and more information on the documentary and the live stream are available on rdio.com/redbullstratos.

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**About Rdio**

Rdio is the groundbreaking digital music service that is reinventing the way people discover, listen to, and share music. With on-demand access to over 20 million songs, Rdio connects people with music and makes it easy to search for and instantly play any song, album, artist, or playlist without ever hearing a single ad. Discover what friends, people with similar tastes, recording artists, and more are listening to in real time and share across Twitter and Facebook. Build a digital music collection that's available everywhere – on the web, in-home or in-car, on tablets or mobile phones, and even offline.

Launched in August 2010, Rdio is headquartered in San Francisco and was founded by Janus Friis, the co-creator of Skype and is currently available in 31 countries. For more information and to sign up, visit www.rdio.com.

About Red Bull Media House

Red Bull Media House is a global media company that produces, distributes and publishes authentic content and inspirational entertainment programming in the sports and lifestyle genres. From film to television, print to digital media, music and games, the company's products can be experienced on the latest devices and platforms, fascinating audiences worldwide. Among other projects, Red Bull Media House was responsible for the documentation and multi-platform distribution of the Red Bull Stratos mission, which held the world's attention in 2012 delivering the most watched live stream in history. For more information visit www.redbullmediahouse.com.

Red Bull Content Pool

Free for editorial use, high-resolution photos and high-definition footage from the [Red Bull Stratos](http://www.redbullstratosnewsroom.com) project can be downloaded in the Red Bull Content Pool at www.redbullstratosnewsroom.com.

Contacts:

Ryan Brown
Red Bull Canada
ryan.brown@ca.redbull.com
(416) 542-7506

Jeff Koo
Sparkpr for Rdio
+1 415 321 1866
jeff@sparkpr.com

Anna Berkl
Red Bull Media House
anna.berkl@at.redbullmediahouse.com
+43 664 88 379855