ACTIVE.COM REVEALS SLEEK NEW USER DESIGN TO BETTER CONNECT THE LARGEST ENDURANCE AND RACE COMMUNITY WITH THOUSANDS OF EVENTS

ACTIVE Network Unveils a New Look, Proactive Event Notifications, and Personalized Activity Feeds Live Across North America

The ACTIVE Network, Inc. (NYSE:ACTV), the leader in cloud-based Activity and Participant Management™ (APM) solutions, announced the rollout of the new look and functionality of ACTIVE.com. For more than a decade, millions of athletes have turned to ACTIVE.com to find and register for activities for themselves and their families, including races, team sports, youth classes, and more. ACTIVE.com has also been a leading destination for valuable information on nutrition, fitness, and endurance training. The latest release of ACTIVE.com wraps personalized race feeds, custom alerts, and all new fitness-training guides into its striking new design.

“ACTIVE.com has proven to be a leading destination for millions of people who have been inspired to get active in whatever is meaningful to them – from first-time 5K participants to seasoned triathletes, the site supports a growing community of active individuals,” said Bob Bennett, Vice President & General Manager of Consumer Products, ACTIVE Network. “With more than 150,000 activities accessible through a sleek new interface, ACTIVE.com takes the next step in making the world a more active place by easily connecting people with the things they love to do.”

Featured Enhancements

The new site features a range of enhancements, including:

- Activity and race feeds personalized for individual users
- Race registration alerts reminders so enthusiasts never miss a race
- Training guides for event and race day preparation

The redesign of ACTIVE.com follows the recent achievements of the award-winning application, Couch-to-5K from ACTIVE Network, which won “Best Mobile App” in 2012 from the WebAwards and “Best Health Care and Fitness App” in 2012 from the Appy Awards.

ACTIVE Network celebrated the new look of ACTIVE.com during an event at the 2013 Solana Beach Triathlon on July 28, where more than 200 employees of ACTIVE Network showcased the company’s fundraising efforts for the Kids in the Game and raced together with the winner of the ACTIVE.com fan appreciation sweepstakes, Helen Cannon.

“ACTIVE.com is my link to the racing community and resource for information important to me, such as health and injury prevention,” said Helen Cannon, ACTIVE.com sweepstakes winner and long-time community member. “The re-launch is exciting, and I can’t wait to celebrate by running with the ACTIVE team.”

About ACTIVE Network

ACTIVE Network is the leading provider of Activity and Participant Management™ solutions. Our technology platform makes managing and operating all types of activities, events and organizations smarter and more efficient. We power over 55,000 global customers and build the best vertical technology applications for each market we serve. Our leading ACTIVE Works cloud platform scales with our customers, large and small. ACTIVE Network was founded in 1999, is headquartered in San Diego, California, and has offices worldwide.

About Forward-Looking Statements

The Active Network, Inc. cautions you that the statements included in this press release that are not a description of historical facts are forward-looking statements within the meaning of the federal securities laws. Any such statements are subject to substantial risks and uncertainties, and actual results may differ materially from those expressed in these forward-looking statements. More detailed information about The Active Network, Inc. and the risks and uncertainties that may affect the realization of these forward-looking statements is set forth in its filings with the Securities and Exchange Commission (SEC). These filings may be read free of charge on the SEC's website at www.sec.gov. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. All forward-looking statements are qualified in their entirety by this cautionary statement and The Active Network, Inc. undertakes no obligation to revise or update this press release to reflect events or circumstances after the date hereof.

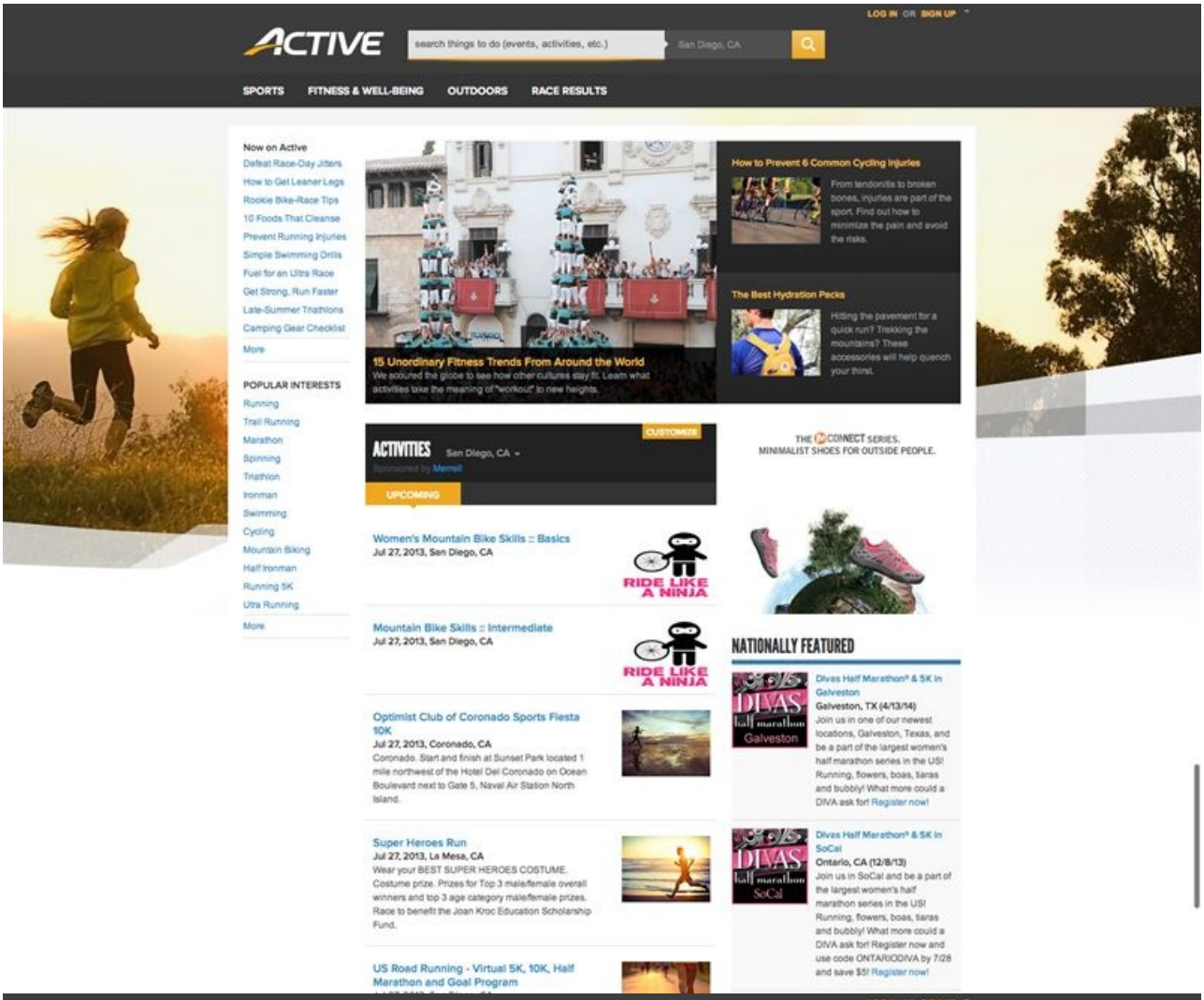
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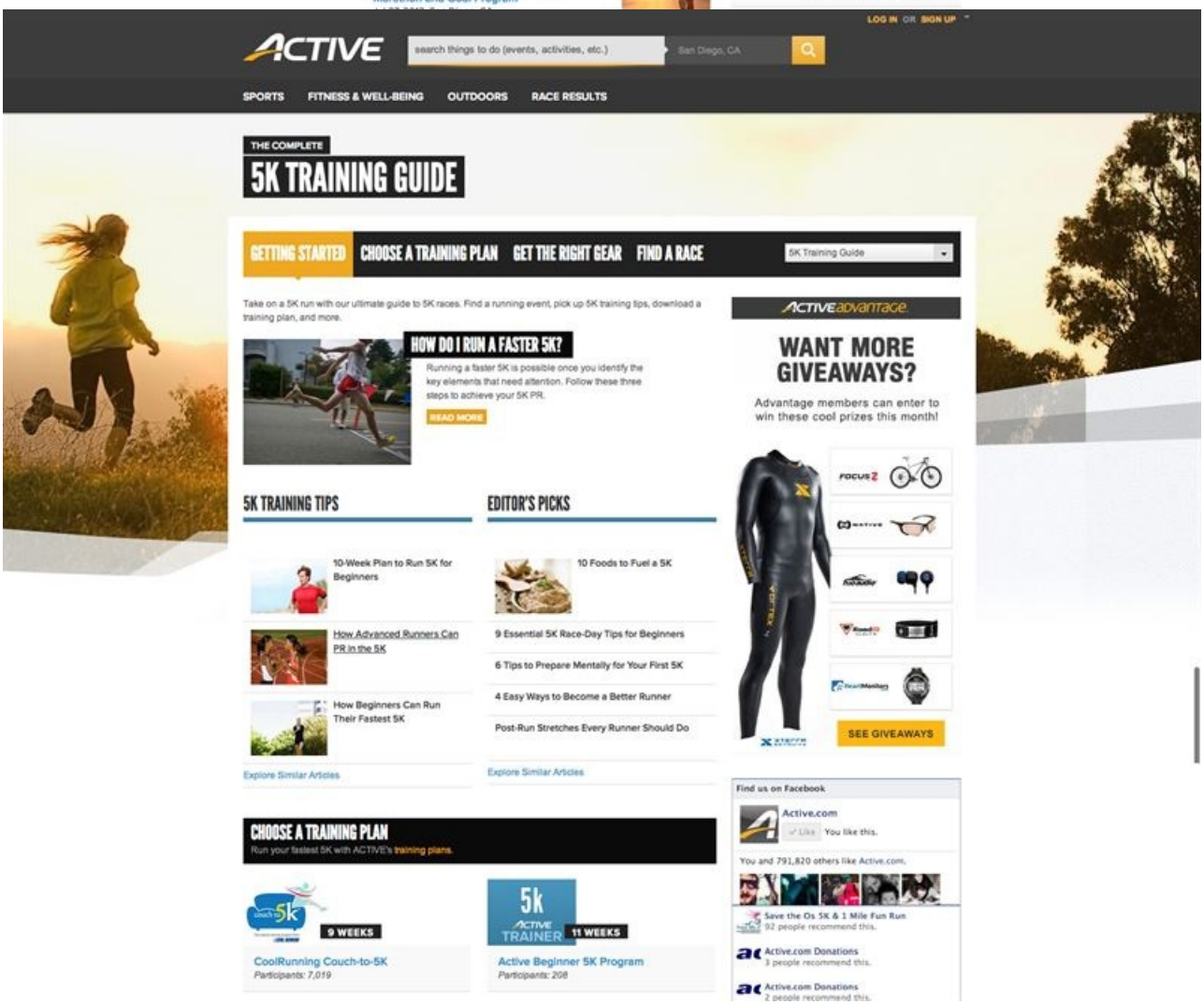
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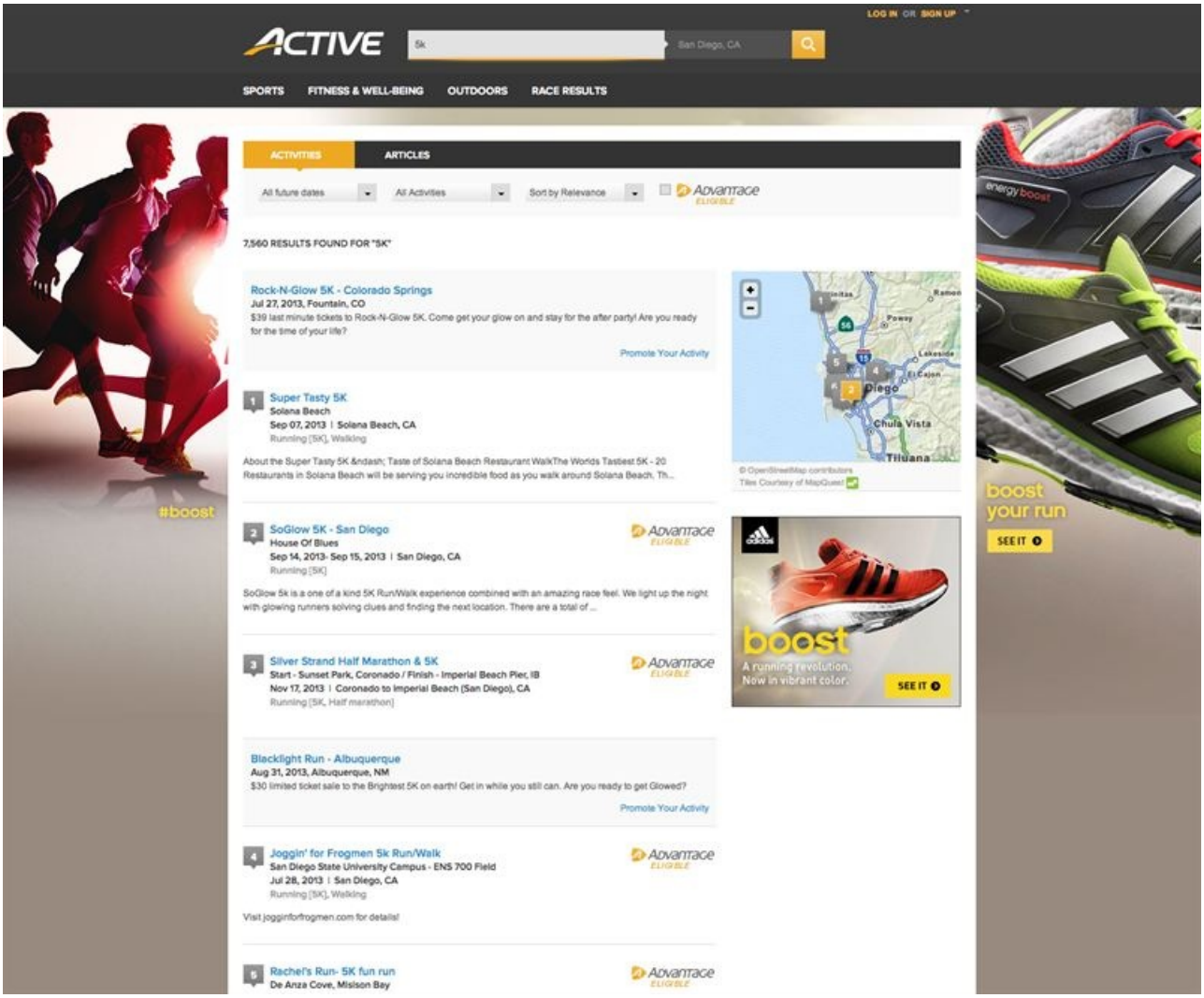
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Hi-res screenshots available through media contact.


ACTIVE
search things to do (events, activities, etc.)
San Diego, CA
LOG IN OR SIGN UP
SPORTS
FITNESS & WELL-BEING
OUTDOORS
RACE RESULTS
Now on Active
Defeat Race-Day Jitters
How to Get Leaner Legs
Rookie Bike-Race Tips
10 Foods That Cleanse
Prevent Running Injuries
Simple Swimming Drills
Fuel for an Ultra Race
Get Strong, Run Faster
Late-Summer Triathlons
Camping Gear Checklist
More
POPULAR INTERESTS
Running
Trail Running
Marathon
Spinning
Triathlon
Ironman
Swimming
Cycling
Mountain Biking
Half Ironman
Running 5K
Ultra Running
More
15 Unordinary Fitness Trends From Around the World
We scoured the globe to see how other cultures stay fit. Learn what activities take the meaning of "workout" to new heights.
How to Prevent 6 Common Cycling Injuries
From tendonitis to broken bones, injuries are part of the sport. Find out how to minimize the pain and avoid the risks.
The Best Hydration Packs
Hitting the pavement for a quick run? Trekking the mountains? These accessories will help quench your thirst.
ACTIVITIES
San Diego, CA
Sponsored by Merrell
CUSTOMIZE
UPCOMING
Women's Mountain Bike Skills :: Basics
Jul 27, 2013, San Diego, CA
RIDE LIKE A NINJA
Mountain Bike Skills :: Intermediate
Jul 27, 2013, San Diego, CA
RIDE LIKE A NINJA
Optimist Club of Coronado Sports Fiesta 10K
Jul 27, 2013, Coronado, CA
Coronado. Start and finish at Sunset Park located 1 mile northwest of the Hotel Del Coronado on Ocean Boulevard next to Gate 5, Naval Air Station North Island.
Super Heroes Run
Jul 27, 2013, La Mesa, CA
Wear your BEST SUPER HEROES COSTUME. Costume prize. Prizes for Top 3 male/female overall winners and top 3 age category male/female prizes. Race to benefit the Joan Kroc Education Scholarship Fund.
US Road Running - Virtual 5K, 10K, Half Marathon and Goal Program
THE CONNECT SERIES.
MINIMALIST SHOES FOR OUTSIDE PEOPLE.
NATIONALLY FEATURED
DIVAS half marathon Galveston
Divas Half Marathon® & 5K in Galveston
Galveston, TX (4/13/14)
Join us in one of our newest locations, Galveston, Texas, and be a part of the largest women's half marathon series in the US! Running, flowers, boas, tiaras and bubbly! What more could a DIVA ask for! Register now!
DIVAS half marathon SoCal
Divas Half Marathon® & 5K in SoCal
Ontario, CA (12/8/13)
Join us in SoCal and be a part of the largest women's half marathon series in the US! Running, flowers, boas, tiaras and bubbly! What more could a DIVA ask for! Register now and use code ONTARIODIVA by 7/28 and save $5! Register now!


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San Diego, CA
LOG IN OR SIGN UP
SPORTS
FITNESS & WELL-BEING
OUTDOORS
RACE RESULTS
THE COMPLETE
5K TRAINING GUIDE
GETTING STARTED
CHOOSE A TRAINING PLAN
GET THE RIGHT GEAR
FIND A RACE
5K Training Guide
Take on a 5K run with our ultimate guide to 5K races. Find a running event, pick up 5K training tips, download a training plan, and more.
HOW DO I RUN A FASTER 5K?
Running a faster 5K is possible once you identify the key elements that need attention. Follow these three steps to achieve your 5K PR.
READ MORE
5K TRAINING TIPS
10-Week Plan to Run 5K for Beginners
How Advanced Runners Can PR in the 5K
How Beginners Can Run Their Fastest 5K
Explore Similar Articles
EDITOR'S PICKS
10 Foods to Fuel a 5K
9 Essential 5K Race-Day Tips for Beginners
6 Tips to Prepare Mentally for Your First 5K
4 Easy Ways to Become a Better Runner
Post-Run Stretches Every Runner Should Do
Explore Similar Articles
ACTIVEadvantage
WANT MORE GIVEAWAYS?
Advantage members can enter to win these cool prizes this month!
FOCUS 2
SEE GIVEAWAYS
CHOOSE A TRAINING PLAN
Run your fastest 5K with ACTIVE's training plans.
couch 5k
9 WEEKS
CoolRunning Couch-to-5K
Participants: 7,019
5k ACTIVE TRAINER
11 WEEKS
Active Beginner 5K Program
Participants: 208
Find us on Facebook
Active.com
Like
You like this.
You and 791,820 others like Active.com.
Save the Os 5K & 1 Mile Fun Run
92 people recommend this.
Active.com Donations
3 people recommend this.
Active.com Donations
2 people recommend this.


LOG IN OR SIGN UP
ACTIVE
5k
San Diego, CA
SPORTS
FITNESS & WELL-BEING
OUTDOORS
RACE RESULTS
#boost
ACTIVITIES
ARTICLES
All future dates
All Activities
Sort by Relevance
Advantage ELIGIBLE
7,560 RESULTS FOUND FOR "5K"
Rock-N-Glow 5K - Colorado Springs
Jul 27, 2013, Fountain, CO
$39 last minute tickets to Rock-N-Glow 5K. Come get your glow on and stay for the after party! Are you ready for the time of your life?
Promote Your Activity
1 Super Tasty 5K
Solana Beach
Sep 07, 2013 | Solana Beach, CA
Running [5K], Walking
About the Super Tasty 5K – Taste of Solana Beach Restaurant WalkThe Worlds Tastiest 5K - 20 Restaurants in Solana Beach will be serving you incredible food as you walk around Solana Beach. Th...
2 SoGlow 5K - San Diego
House Of Blues
Sep 14, 2013- Sep 15, 2013 | San Diego, CA
Running [5K]
Advantage ELIGIBLE
SoGlow 5k is a one of a kind 5K Run/Walk experience combined with an amazing race feel. We light up the night with glowing runners solving clues and finding the next location. There are a total of ...
3 Silver Strand Half Marathon & 5K
Start - Sunset Park, Coronado / Finish - Imperial Beach Pier, IB
Nov 17, 2013 | Coronado to Imperial Beach (San Diego), CA
Running [5K, Half marathon]
Advantage ELIGIBLE
Blacklight Run - Albuquerque
Aug 31, 2013, Albuquerque, NM
$30 limited ticket sale to the Brightest 5K on earth! Get in while you still can. Are you ready to get Glowed?
Promote Your Activity
4 Joggin' for Frogmen 5k Run/Walk
San Diego State University Campus - ENS 700 Field
Jul 28, 2013 | San Diego, CA
Running [5K], Walking
Advantage ELIGIBLE
Visit jogginforfrogmen.com for details!
5 Rachel's Run- 5K fun run
De Anza Cove, Mission Bay
Advantage ELIGIBLE
Poway
Lakeside
El Cajon
Diego
Chula Vista
Tijuana
© OpenStreetMap contributors
Tiles Courtesy of MapQuest
boost
A running revolution.
Now in vibrant color.
SEE IT
energy boost
boost
your run
SEE IT