



Promethean Announces Services Division Led by Industry Veteran

Newservices organization enhances company's mission of advancing learning and teaching productivity through effective use of technology

September 17, 2013 – Atlanta, GA – Promethean (LSE: PRW) CEO Jim Marshall announced the creation of a Services Division and appointed Morten Brante as the division's Senior Vice President.

The move combines existing consulting groups, professional development units and implementation and support teams into one cohesive delivery organization. It underscores Promethean's commitment to provide high-quality education solutions and experiences. Mr. Brante, a three-time Fortune 500 services executive, brings over 20 years of experience running large-scale professional services organizations.

"As we sharpen our focus for the future, we will be services led, software driven, and hardware enabled. Morten's track record of creating customized professional services programs is unmatched and has prepared him to take on this challenge as a member of my senior management team," said Jim Marshall, CEO, Promethean.

The new division will support Promethean's growth initiative around services and software solutions, as well as enhancing value for its clients. The new portfolio for next-generation learning includes advisory services, higher-level professional development, content creation & digitization, system integration, implementation services and support.

"Promethean has always been dedicated to providing schools the best in interactive learning solutions. Our new focus on services will take that to another level. With a focus on solutions consulting, professional development and on-going support, we believe we can increase the use of technology for collaborative instruction and help educators around the world deliver next-generation learning," said Brante.

"By meeting teachers where they are on their technology adoption curve, we aim to advance their abilities, comfort levels, and overall use of technology to engage students in learning."

Mr. Brante joins Promethean from NCR Corporation, a global leader in consumer transaction technologies, where he was responsible for the delivery of a diversified software and services portfolio. Earlier in his career, Brante held executive leadership roles in Hewlett Packard Enterprise Services and IBM Global Services.

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About Promethean

Promethean. Spark Inspiration.

Promethean (LSE: PRW), a global education company, improves learning productivity by developing, integrating and implementing innovative 21st century learning environments that work. Our interactive products and services unleash human potential by revolutionising the way the

world learns and collaborates making all of us more engaged, empowered and successful. Headquartered in the UK, Promethean World Plc is listed on the main market of the London Stock Exchange. For more information follow @ActivNews or visit www.PrometheanWorld.com.