



Atlantic City Alliance Joins Mission Makeover™ on The Balancing Act® airing on Lifetime TV

The city will be featured in two episodes during the Health & Wellness series: "Sweating it Out in Atlantic City" and "All Work and No Play...Restoring and Rejuvenating Body, Mind and Spirit"

(Pompano Beach, FL – CISION – August 20, 2013) - Popular morning show The Balancing Act® airing on Lifetime TV welcomes Atlantic City Alliance to its hit TV series, Mission Makeover™, which follows the journey of several women during their quest for better health and wellness.

Atlantic City Alliance's mission is to showcase the destination's wide offerings from beaches and entertainment to dining and shopping. The city will be featured in two episodes during the Mission Makeover series: "Sweating it Out in Atlantic City" – Making the Commitment to Succeed", where the women will journey to the Sweat AC Festival, and a later episode "All Work and No Play...Restoring and Rejuvenating Body, Mind and Spirit" where the ladies head back to Atlantic City for a getaway.

"We are happy to welcome Atlantic City Alliance to Mission Makeover™ to talk about this diverse destination and all it has to offer our viewers and Makeover Ladies," says Doug Campbell, Executive VP of Programming for The Balancing Act® on Lifetime TV.

To learn more about Atlantic City Alliance, please visit: <http://www.atlanticcityalliance.net/>

About "The Balancing Act®" on Lifetime Television

Now in its 6th year, The Balancing Act® continues to empower women in all aspects of their lives. The mission at The Balancing Act® is simple. The show strives to help today's modern woman balance it all by bringing them exceptional solutions to everyday problems. Entertaining, educational and trusted by women, America's premier morning show The Balancing Act® airs weekday mornings on Lifetime television at 7 am (ET/PT).

For additional information or to view a segment visit: www.thebalancingact.com

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About Mission Makeover™

Now in its third season, **Mission Makeover™** is a special series that chronicles the 13-week journey of several women as they set out to transform their lives. Nutrition, fitness, style and life coach experts give the women the tools and guidance they need to make significant life changes and achieve a healthier lifestyle. America's best fitness, health and nutrition brands partner with the show to further enhance the experience.

**THE
BALANCING
ACT**
Celebrating our 6TH year

Airing on

lifetime.

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