

## Invitation to presentation of Cherry's interim report for January-March 2018

Cherry AB (publ) - STO: CHER-B.ST - will publish its interim report for January-March 2018 on Thursday, 3 May 2018, at approximately 07:30 a.m. CET. A conference call and web presentation will be held on the same day at 10:00 a.m. CET.

Cherry's CEO, Anders Holmgren, and CFO, Christine Rankin, will present and comment the report as well as answer questions following the presentation. The presentation will be held in English via a telephone conference and a live webcast will be available on [www.cherry.se](http://www.cherry.se). In addition, the interim report and presentation slides will be available on Cherry's [website](#).

Questions may be submitted by dialing below telephone numbers or by using the Q&A box available on the same page as the [webcast](#).

To participate, please dial:  
From the United Kingdom: +44 20 3008 9802  
From Sweden: +46 8 5033 6562

### For further information, please contact:

Anders Antonsson, IR & Communications: +46 709 994 970, [anders.antonsson@cherry.se](mailto:anders.antonsson@cherry.se)

*The information was submitted for publication at 10:00 a.m. CET on 23 April 2018.*

### CHERRY IN BRIEF

Cherry is a Swedish innovating and fast-growing company with operations in gaming, entertainment and media. The company was established in 1963 and today operates through five diversified business areas: *Online Gaming*, *Game Development*, *Online Marketing*, *Gaming Technology*, and *Restaurant Casino*. The objective is to grow organically in combination with strategic acquisitions of fast-growing companies. Cherry employs some 1,400 people and has about 6,700 shareholders. The company's class B share is listed on the Nasdaq Stockholm exchange, Mid Cap segment. More information is available at [www.cherry.se](http://www.cherry.se).