
CENTURY 21 Canada System breaks fundraising records for Easter Seals

Organization raises enough to send over 270 kids living with disabilities to camp in 2014

VANCOUVER, B.C. (March 2, 2015) – CENTURY 21® Canada offices fundraised their highest ever amount for Easter Seals Canada, donating nearly \$650,000 CAD in 2014. Internationally, the CENTURY 21 System raised \$2.9 million USD for Easter Seals families – 19% more than in 2013!

"On behalf of the thousands of children with disabilities that are sent to Easter Seals Summer Camps every summer, a very special 'Thank You' to the amazing CENTURY 21 Canada System. You have changed these young lives forever!" said Max Beck, chief executive officer, Easter Seals Canada.

The Canadian offices also broke international records, claiming seven of the top 21 Easter Seals fundraising rankings for the brand in North America. The top offices included, listed by their international rank:

- #3 CENTURY 21 B.J. Roth Realty Ltd., Barrie, O.N.
- #5 CENTURY 21 Dome Realty Inc., Regina, S.K.
- #6 CENTURY 21 Fusion, Saskatoon, S.K.
- #8 CENTURY 21 Leading Edge Realty Inc., Toronto, O.N.
- #11 CENTURY 21 Assurance Realty Ltd., Kelowna, B.C.
- #16 CENTURY 21 Bamber Realty Ltd., Calgary, A.B.
- #17 CENTURY 21 Heritage House Ltd., Woodstock, O.N.

"The C21 family rallied together to make a massive difference in the lives of families in their communities," said Brian Rushton, executive vice president, CENTURY 21 Canada. "We're proud of all participants and are driving the momentum into 2015 – incredible work!"

In Canada, the top 10 Easter Seals fundraising offices included, listed by national rank:

- #1 CENTURY 21 B.J. Roth Realty Ltd., Barrie, O.N.
- #2 CENTURY 21 Dome Realty Inc., Regina, S.K.
- #3 CENTURY 21 Fusion, Saskatoon, S.K.
- #4 CENTURY 21 Leading Edge Realty Inc., Toronto, O.N.
- #5 CENTURY 21 Assurance Realty Ltd., Kelowna, B.C.
- #6 CENTURY 21 Bamber Realty Ltd., Calgary, A.B.
- #7 CENTURY 21 Heritage House Ltd., Woodstock, O.N.
- #8 CENTURY 21 Bachman & Associates, Winnipeg, M.B.
- #9 CENTURY 21 Executives Realty Ltd., Vernon, B.C.
- #10 CENTURY 21 Westman.com Ltd., Brandon, M.B.

CENTURY 21 Canada is Easter Seal's number one real estate fundraising company and their third largest corporate partner in Canada for total donations contributed. Since 2009, Canadian System members have raised nearly \$3 million for Easter Seals and the Kids to Camp program.

Through events like The Drop Zone, 24 hour relays, and locally organized fundraising functions, System members have provided over 1,000 children with the independence of fully-accessible summer camps and memorable experiences throughout Canada.

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About CENTURY 21 Canada:

Century 21 Canada Limited Partnership (century21.ca) is a real estate master franchisor with exclusive rights to the CENTURY 21 brand in Canada. As an exclusive sponsor in the real estate category of the AIR MILES® Reward Program, only the CENTURY 21 organization in Canada can offer customers reward miles on real estate transactions.

The CENTURY 21 System is the world's largest residential real estate franchise sales organization with approximately 6,800 independently owned and operated franchised broker offices worldwide and over 100,000 sales professionals. CENTURY 21 provides comprehensive training, management, administrative and marketing support for its members in 78 countries and territories worldwide.

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