
CENTURY 21 Canada Hot Cocoa 4 Kids Day supports Easter Seals

Hot cocoa fundraising events to be held nationwide on December 13

VANCOUVER, B.C. (December 3, 2014) – C21 Hot Cocoa 4 Kids Day on December 13 will support Easter Seals Canada by harnessing the warmth of holiday hot chocolate. Participating CENTURY 21 offices across the country will invite their communities to a hot cocoa themed fundraiser. All proceeds will be donated to Easter Seals, in support of local families living with disabilities.

“Who doesn’t love hot chocolate? This holiday season, we hope to bring our family of offices together with their communities to help kids,” said Brian Rushton, executive vice president, CENTURY 21 Canada.

Since 1979, the CENTURY 21 Canada System has supported Easter Seals, raising over \$500,000 in 2013 alone. The CENTURY 21 Kids to Camp program launched in 2009 and has sent over 800 children living with disabilities to fully-accessible summer camps.

To kick it off, the CENTURY 21 Canada head office will host a hot cocoa staff event, all funds from which will be matched by the company.

#

Media contact:

Ashley Lockyer
Communications & Marketing Strategist
CENTURY 21 Canada
ashley.lockyer@century21.ca
604.606.2164

About CENTURY 21 Canada:

Century 21 Canada Limited Partnership (century21.ca) is a real estate master franchisor with exclusive rights to the CENTURY 21 brand in Canada. The CENTURY 21 System is the world’s largest residential real estate franchise sales organization with approximately 6,900 independently owned and operated franchised broker offices worldwide and over 102,000 sales professionals. CENTURY 21 provides comprehensive training, management, administrative and marketing support for its members in 75 countries and territories worldwide.

®/™ trademarks owned by Century 21 Real Estate LLC used under license or authorized sub-license. ©2014 Century 21 Canada Limited Partnership.

The trademarks REALTOR®, REALTORS® and the REALTOR® logo are controlled by The Canadian Real Estate Association (CREA) and identify real estate professionals who are members of CREA. Used under license.