



Infographic Shares Inside Look at Electronics Recycling Process

Infographic released by Sims Recycling Solutions shows how electronics are reused and recycled

Sims Recycling Solutions, the global leader in electronics reuse and recycling released an [infographic](#) to help businesses and consumers understand the process that occurs after e-waste is dropped off for disposal. An outline of collection options are also provided along with tips for business executives looking to dispose of corporate electronic devices safely and responsibly.

As global sales of electronics steadily rise, so does the amount of devices that are replaced every year making electronics the fastest growing waste stream. According to the Environmental Protection Agency (EPA), as of 2009 only eight percent of cell phones and 25 percent of televisions and computers in end-of-life stages were recycled.

"While the industry has been around for years now, many are still unfamiliar with the e-recycling process and – given no incentive to recycle – are in no rush to go out of their way to do research," stated Steve Skumac, president of Sims Recycling Solutions. "Our goal was to provide a visually stimulating outline of the recycling process to provide consumers and businesses with a better understanding of what happens to materials once responsibly recycled."

Last year, Sims Recycling Solutions recycled enough copper to make 194 statues of liberty and enough gold from cellphones to make almost 800 Olympic gold medals. Offering nationwide coverage, Sims can help lower logistic costs and minimize overhead and handling for businesses. Sims can also provide documented procedures – including support for corporate compliance programs – and ensure all data is securely removed and destroyed. Visit Sims Recycling Solutions' [electronics recycling services](#) web page for more information.

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Sims Recycling Solutions

Sims Recycling Solutions (www.SimsRecycling.com) is the global leader in electronics reuse and recycling, offering customers in every business sector comprehensive recycling services out of our owned and operated sites across the globe.

Sims Recycling Solutions – owned by Sims Metal Management Limited, a publicly traded company – has the global reach, expertise and infrastructure necessary to guarantee our customers that their data is secure, their electronic equipment is processed in an environmentally responsible manner, their reputation is protected and their compliance risks are eliminated.

In North America, Sims Recycling Solutions operates sites in Arizona, California, Florida, Illinois, Maryland, and Tennessee.

Cautionary Statements Regarding Forward-Looking Information

This release may contain forward-looking statements, including statements about Sims Metal Management's financial condition, results of operations, earnings outlook and prospects. Forward-looking statements are typically identified by words such as "plan," "believe," "expect," "anticipate," "intend," "outlook," "estimate," "forecast," "project" and other similar words and expressions.

These forward-looking statements involve certain risks and uncertainties. Our ability to predict results or the actual effects of our plans and strategies is subject to inherent uncertainty. Factors that may cause actual results or earnings to differ materially from these forward-looking statements include those discussed and identified in filings we make with the Australian Securities Exchange and the United States Securities and Exchange Commission ("SEC"), including the risk factors described in the Company's Annual Report on Form 20-F, which we filed with the SEC on 16 October 2013.

Because these forward-looking statements are subject to assumptions and uncertainties, actual results may differ materially from those expressed or implied by these forward-looking statements. You are cautioned not to place undue reliance on these statements, which speak only as of the date of this release.

All subsequent written and oral forward-looking statements concerning the matters addressed in this release and attributable to us or any person acting on our behalf are expressly qualified in their entirety by the cautionary statements contained or referred to in this release. Except to the extent required by applicable law or regulation, we undertake no obligation to update these forward-looking statements to reflect events or circumstances after the date of this release.

All references to currencies, unless otherwise stated, reflect measures in Australian dollars.