



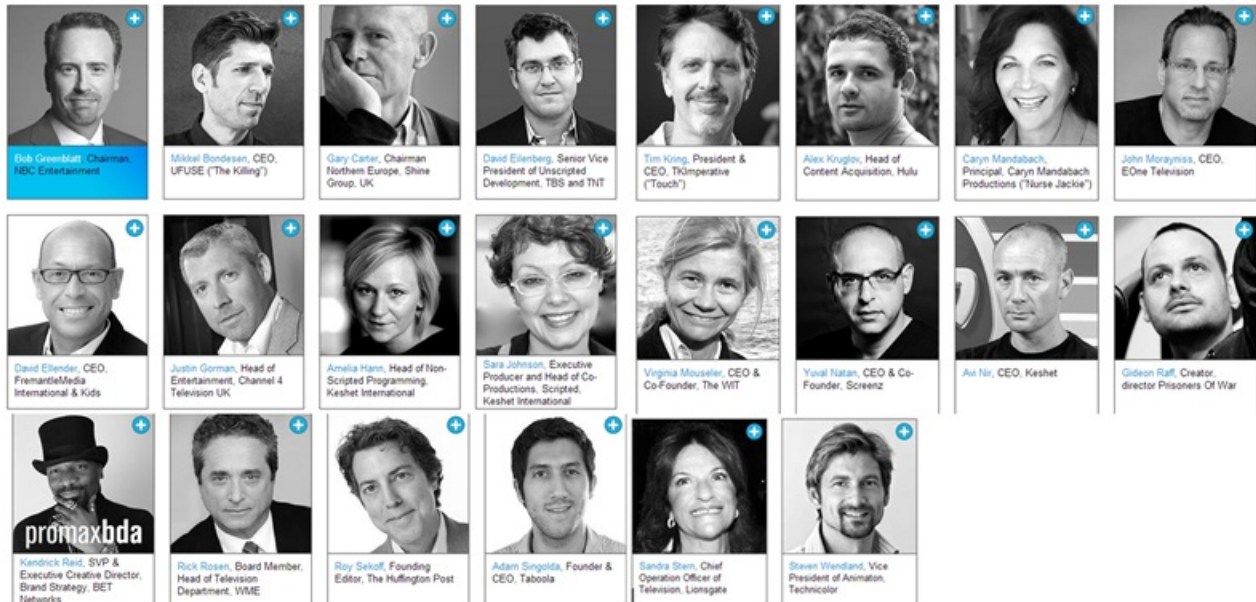
INTV - INNOVATION IN TV CONFERENCE JERUSALEM

Over a thousand executives and business people from the world of television in Israel and overseas are expected to attend the second INTV-Innovation in TV conference, taking place at the Jerusalem YMCA, 4-5 November 2013. Executives from NBC, WBE, HuffPost, TNT, TBS and Hulu, among others, will present at the conference, with the keynote speaker being Bob Greenblatt, Chairman of NBC Entertainment.

Innovative TV Conference Jerusalem 2013

Speakers

We are thrilled to provide you the list of confirmed speakers for INTV but keep checking back as the list is incomplete.



In recent years, Israel has become a new and fresh source of content for the global television industry. Last year, a record number of local formats were acquired for distribution and adaptation throughout the world and specifically in the US. In the evolving TV and New Media (mobile and Internet) worlds - Israel is regarded as a spring board for ideas and originality in the global industry. As such, there is much interest and much activity from business people within and beyond the field, such as venture capital funds, to create new business relationships, as well as establish and expand upon existing relationships in Israel and abroad, especially with New York.

This unique, international conference on innovation in television and digital media in Israel will bring together leaders of the Israeli industry with leaders of the global, but mainly European and American television industries. The two day event will include key note lectures delivered by international speakers in the field of scripted and non-scripted TV (Day 1) and lectures and panels on Day 2.

In addition, the conference will include the Promaxbda Creative Clinic, led by Kendrick Reid, SVP and Executive Director of brand strategy development for BET Networks, taking place on 5 November.

For more information and registration: <http://www.in-tv.net/>.

This year the conference will take place at the YMCA:

Jerusalem International YMCA building, with its elegant arches, domes and 152-foot observation tower, is a historical Jerusalem landmark that serves as a center of cultural, athletic, social and intellectual life in Jerusalem. It is also a meeting ground and a conference center where people from all backgrounds and nationalities gather to discuss issues of shared concern, specifically related to the three monotheistic religions.

Keynote SPEAKERS:

- Bob Greenblatt, Chairman NBC Entertainment
- Mikkel Bondesen, CEO, UFUSE, ("The Killing")
- Gary Carter, Chairman Northern Europe, Shine Group, UK
- David Eilenberg, Senior Vice President of Unscripted Development, TBS and TNT
- David Ellender, CEO, FremantleMedia International & Kids

- Justin Gorman, Head of Entertainment, Channel 4 Television UK

INTV Partners

- Ministry for Industry and Trade
- Ministry of Foreign Affairs
- Ministry of Tourism
- Jerusalem Municipality
- The Authority for the Development of Jerusalem
- Jerusalem Municipality
- The Jerusalem Television and Cinema Initiative
- Dori Media
- RRsat
- The time
- McCann- Erickson

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Israelin Valtion Matkailutoimiston tehtävänä on markkinoida Israelia matkakohteena Pohjoismaissa ja Baltian maissa sekä välittää matkailua koskevia tietoja näiden maiden suurelle yleisölle. Israelin valtion matkailutoimisto toimii suoraan Israelin matkailuministeriön alaisuudessa. Israelin suuntautuvan matkailun edistämiseksi toimii kaikkiaan 18 matkailutoimistoa ympäri maailmaa.

Koe Israelin ainutlaatuisuus – Käy Tel Avivissa, juhla- ja rantalomakaupungissa Välimeren rannalla. Se ei nuku koskaan – Patikoi ympäri kiehtovaa Jerusalemiä, jossa harjoitetaan kolmea maailmanuskontoa – Kellu terveellisessä Kuolleessameressä – Ui delfiinien kanssa ja snorklaa Punaisessa meressä Eilatin koralliriutoilla – Seuraa Jeesuksen jalanjälkiä Pyhässä maassa – Vaella Galilean ainutlaatuisessa luonnossa.

Lisätietoja: www.goisrael.fi

Ellet enää halua saada uutiskirjettämme, lähetä sitä koskeva viesti osoitteeseen pr@igto.se