

Lexus of North Miami unveils the new 2015 RC 350 and the new NX

This weekend marked the debut of the new 2015 RC 350 and the introduction of the all new NX and Lexus of North Miami couldn't be more proud to announce their arrival in time for Christmas.

Much has been said and reviewed by auto enthusiasts leading the public into a frenzy about the introduction of the new RC and NX, until now. The perfectly timed arrival for the holiday season has made this weekend's unveiling a "December to Remember".

"For us at [Lexus of North Miami](#) it makes a big difference to actually have the car available for clients to see, touch and feel so, naturally we have a motive for celebration. Everyone has been waiting for the new arrivals and the public response has been so overwhelming, we are having a hard time keeping them in the showroom for the unveiling" – says Yoni Edery GM, Lexus of North Miami

The RC350 is a culmination of styling and performance that is a huge hit with consumers and boasts 306-HP, 3.5-liter V6 with an 8 speed automatic that routes power to the rear wheels while a 6 speed automatic serves duty with optional all-wheel drive. Those seeking extra power should check out the RC F and test out for themselves just how much G-force they feel.

The introduction of the 2015 NX has a unique appeal that Lexus has wanted to target for some time with the right luxury crossover that will bare its name. The styling aggressively highlights its sharp creases and oversized spindle grille but keeps its luxury with the interiors and its conforming seats. It's an all, new crossover just for the cool kids and a completely new 2.0 liter, turbo four and six speed standard. The F Sport version boasts a sport-tuned engine with 6 speed transmissions and paddle shifters.

[Lexus of North Miami](#) was happy to team up with Elita Realty as their sponsors because, of their recent partnership where only through [Elita Realty](#) are they able to offer a **free Lexus with a sale or purchase of a property**. This gave them an added incentive to welcome the new arrivals in a celebration where VIP guests enjoyed drinks by [Zacapa Rum](#) and bites by [Spuntino Catering](#). You can find out more about the new models by coming into Lexus of North Miami and taking them for a test drive, visit us at www.lexusofnorthmiami.com or call 1-888-653-4160.

For more images and video please follow this link to the [Lexus unveiling](#).

Betancourt PR

786.287.1725

Nick.betancourt@yahoo.com

Lexus of North Miami

www.lexusofnorthmiami.com

1.888.653.4160