



## Mountain Travel Sobek Celebrates Sobek's 40<sup>th</sup> Anniversary by Launching an Ultimate Tanzania Safari Sweepstakes

*Emeryville, CA. April 18, 2013*

Mountain Travel Sobek, the adventure travel pioneer that led the first "pure" walking safari in Kenya back in 1971, is launching a new sweepstakes to award the Ultimate Tanzania Safari adventure to one lucky adventurer. MTS has teamed up with travel gear supplier, [Magellan's](#), and flight experts [Exito Travel](#), to come up with an exhilarating prize package including a 12-day Safari, round-trip airfare, and a [stocked travel gear package](#)!

### To Enter

Enter [online](#) or on Mountain Travel Sobek's Facebook page: [www.facebook.com/mountaintravelsobek](http://www.facebook.com/mountaintravelsobek). Like the MTS Facebook page for contest updates and other news.

### The Prize

- One 12-Day [Ultimate Tanzania Safari](#)
- One Round-Trip Ticket to Tanzania, sponsored by [Exito Travel](#)
- One Travel Gear Pack (shirt, pants, day pack, hat, vest, and more!) sponsored by [Magellan's](#)

*The contest will run through July 18<sup>th</sup>, 2013, when one lucky winner will be randomly chosen.*

For more details visit their [sweepstakes page](#).

### Sobek's 40<sup>th</sup> Anniversary

Originally two different companies, Sobek and Mountain Travel joined forces in 1991 to create Mountain Travel Sobek. The Ultimate Tanzania Safari Contest marks the celebration of Sobek's 40<sup>th</sup> anniversary and alludes to the [roots that Sobek has in Africa](#). Today MTS is an expert in all things Africa, and runs safaris in Kenya, Botswana, Tanzania, Zambia, and Zimbabwe, as well trips to Rwanda, Uganda, Namibia, South Sudan, and Little Congo!

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### About the Sponsors

#### *Mountain Travel Sobek*

Mountain Travel was founded in 1969 to promote the exploration, enjoyment and protection of the world's mountain wilderness areas by enabling travelers to experience them for themselves. Using a knowledgeable team with backcountry expertise, Mountain Travel's founders led the first commercial trek to Nepal's Himalaya, quickly followed by the first sailing cruise to the Galápagos Islands in 1970 and many other "firsts" in the years to come. Four years later, the international rafting company Sobek

Expeditions was launched on a parallel path. Today, Mountain Travel Sobek is consistently recognized as a top travel company by Outside, Men's Journal, Travel + Leisure, and National Geographic Adventure. With nearly 45 years of experience and expertise, MTS offers more than 200 adventures in destinations worldwide. [www.mtsobek.com](http://www.mtsobek.com)

#### *Magellan's*

In 1989, two Pan Am flight attendants understood the lack of travel products and knowledge. Now, Magellan's provides over 500 hard-to-find and unique products through its online store, on the phone with Travel Gear Specialists, and monthly catalogs. They're prepared to meet the needs of every traveler with the best in travel gear, ranging from moisture-wicking and wrinkle-resistant travel clothing to the most sensible in-flight comfort items, hygiene products and much, much more. Shop online anytime or call their trained Travel Gear Specialists at 1-800-962-4943. [www.magellans.com](http://www.magellans.com)

#### *Exito Travel*

Exito Travel is a 20 year old travel agency based in Colorado that sells more than \$30 million in airline tickets each year. Exito's success is due to their commitment to investing in both people and technology. This dual commitment helps their partners provide clients with great service at a low cost. All of Exito's travel solutions are designed to make air simple for both their partners and clients.

Exito has over twenty airline contracts including contracts with all major carriers serving Africa and Latin America including American, Air France, British Airways, Delta, AviancaTaca, KLM, LATAM, South Africa Airways, United & US Airways. Their team of 11 retail sales associates specialize in flights to Africa, Latin America and India. They know the airlines, the airports and the destinations, and utilize their knowledge to secure the best fares and routes to save you time and money. [www.exitotravel.com](http://www.exitotravel.com)

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