

UROS

UROS appoints Gerrit Jan Konijnenberg as CEO to speed-up affordable global roaming

- *UROS invites Gerrit Jan Konijnenberg from Vodafone to take the position of group CEO*
- *The change will reinforce co-operation with mobile operators*
- *Goodspeed continues to offer fast and affordable mobile internet abroad*

[UROS](#), the provider of low-cost global data roaming solutions, today announces the appointment of Gerrit Jan Konijnenberg as the new Group Chief Executive Officer. Gerrit Jan Konijnenberg joins UROS from a Senior Vice President position at Vodafone starting from 1st of September 2015.



The new CEO has a long history of success in telecoms and media marketing, sales and general management which is expected to strengthen UROS' role in providing low-cost global roaming solutions to mobile network operators.

UROS, Uni-fi Roaming Solutions, was established 4 years ago with the vision to help international travellers combat excessive roaming charges. Now bill-shock free roaming is provided globally via the [Goodspeed 4G mobile hotspot](#) using UROS' patented technology. The Goodspeed mobile hotspots are steered and monitored via the company's global M2M platform and can carry multiple SIM cards, which can connect up to 15 devices via Wi-Fi to secure mobile networks around the world.

Currently corporates can purchase the solution directly from UROS or from the official Goodspeed distributors. The new CEO however sees mobile operators as the next opportunity for growth. Konijnenberg explains: "The amount of unconnected devices of travellers is growing, as well as their appetite for large data bundles. But there are many silent roamer who are not connected to a mobile network due to the fear of bill-shock or lack of connection availability. Via its propriety

technology UROS enables Mobile Network Operators and MVNO's to offer large daily bundles at low cost around the globe – a service that they often cannot offer themselves, due to complex and many times slow, billing record between the roaming and home networks. The latest version of the Goodspeed mobile hotspot has been launched in collaboration with ZTE this summer. With the new device, a 4G roaming experience is delivered to customers even without any 4G roaming capabilities needed from the mobile operators or MVNO's in their home network!"

UROS founders Jyrki Hallikainen and Tommi Uhari are excited to see Gerrit Jan Konijnenberg join UROS: "We've been looking for an international carrier executive who can help accelerate the company's growth. We're excited to have Gerrit Jan join the team and lead the company in its further global expansion with mobile network operators." Tommi Uhari, who has been leading UROS as CEO until now, will continue as a company board member together with Chairman Jyrki Hallikainen.

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About UROS

UROS Ltd is the provider of low-cost global data roaming solutions with Goodspeed mobile hotspot enabling the service. Since the launch of Goodspeed in the autumn of 2012, UROS has rapidly expanded the service to cover Europe, U.S., Canada, Latin America, Russia, Asia, Australia and China with plans to expand the coverage even further. The company is headquartered in Oulu, Finland and made up of a seasoned and experienced team of mobile professionals. Other registered offices are located in Germany, Luxembourg, Switzerland, Hong Kong, Taiwan and the U.S. For more information on UROS visit [uros.com](#), and on Goodspeed at [goodspeed.io](#).