

Meet a rower who broke two world records, or learn how to camp in any climate, as Survival Wisdom returns to Port Eliot Festival

Festivalgoers at Port Eliot are set to experience another year of diverse outdoor activities, from the 28th to the 31st July.

The company running these sessions, Survival Wisdom, is made up entirely of military experts, who have all been through the toughest and most rigorous survival training the armed forces has to offer.

For anyone who ever wonders what it takes to camp out in desert, jungle and arctic conditions, this a chance to learn how, from qualified coaches who spend their time doing exactly that.

Plus, on the Saturday and Sunday, the Survival Wisdom tent, which will be at the top of the 'Elephant Lawn', will host star Cornish rower, Laura Penhaul.

With the 'Coxless Crew', Laura broke two world records, rowing 9,200 miles to cross the Pacific Ocean.

It was Survival Wisdom who provided them the training needed to last nine months on the open sea. The team boat, Doris, will accompany Laura on her visit to the festival.

Other lessons on offer include natural navigation and new techniques for lighting fires, as well as a 'Pirate School' for kids.

Beyond the activities, festivalgoers will get the opportunity to talk with staff, across the weekend, about organising their own private team building and leadership courses, on outdoor survival themes.

Managing Director, Richard Pyshorn said; 'We are excited to be back at Port Eliot Festival, and hope the weekend activities encourage people to book their own training experiences with us, in the future.

'What sets this company apart from its competitors is experience. The team earned its reputation, not from TV, but from a combined sixty years of practicing what it preaches in real life scenarios.'

While its work has touched five different continents, the team runs their courses from their headquarters on the Mount Edgecombe Estate, near Torpoint, for a huge range of people.

From schools and families to Shelter box and Special Forces personnel, Survival Wisdom is proud to have worked with people from 'all walks of life'.

Last summer, a Golden Globe winning actor was also added to that list. 'Desperate Housewives' star, Terri Hatcher, contacted Survival Wisdom's John Hudson, after seeing him on Discovery Channel's 'Dude You're Screwed'.

Twice now, she has made the trip to Cornwall for a personalised experience, having commented that Survival Wisdom suits 'anyone interested in building self-reliance or teams wanting a bit of adventure.'

With an infantry soldier, RAF navigator and a helicopter pilot on staff, 'adventure' is exactly what to expect on a Survival Wisdom course.

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