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**SKLZ ROLLS OUT NEW PARTNERSHIP WITH ZYBEK SPORTS
AT 2013 NFL COMBINE**

SKLZ secures license to deliver leading digital timing and measurement systems.

CARLSBAD, CA – February 21, 2013 – SKLZ, the industry leader in athletic performance and sports skill development products, is excited to announce it has entered into an exclusive partnership with Zybek Sports to immediately offer institutional digital timing and testing systems, as seen on display at this weekend's NFL Combine. The systems, which address the need for exacting precision in performance tests at the highest levels, are designed for measuring speed, vertical leap, agility and a number of other performance metrics. Looking forward, the SKLZ and Zybek partnership will bring new technologies and innovation to timing hardware and software systems for athletes, coaches and enthusiasts to collect and assess data, as well as deliver actionable analysis over a variety of mobile platforms.

As it has done for the past two years, Zybek supported the NFL Combine by providing electronic times for every 2013 participant. As the only electronic timer used in the 2013 Scouting Combine for the 40 yard dash, the system provided both hand-started/electronic finished and Fully Automated Electronic Start/electronic finish times for 10, 20 and 40 yard intervals. .

“At Zybek Sports, we are focused on producing highly accurate and practical equipment for athlete assessment and evaluation.,” said Zybek founder, Mike Weinstein. “The partnership with SKLZ gives us the opportunity to focus on new products and innovation that complement the extensive SKLZ product portfolio.

With this partnership, SKLZ plans to leverage its existing offerings in elite training and cognitive research in order to bring about new, robust tools, technology and innovation to the arena of athlete

analysis and evaluation.

“These are exciting times for the technology of training,” said SKLZ CEO, John Sarkisian. “At SKLZ, we are working hard to deliver the physical and mental tools athletes require to get the best results. The partnership with Zybek is an important part of building on that capability.”

New product innovations from the Zybek and SKLZ partnership will be introduced to the market in Q2. These include: athlete assessment software, prescriptive training programs based on individual athlete testing and other complementary technologies for testing and training.

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About SKLZ

SKLZ is committed to elevating the athlete in each of us by guiding and serving athletes on their journeys to be their personal best. As the flagship brand of Pro Performance Sports, SKLZ develops innovative athletic performance and skill development training products, technology and knowledge for serious athletes of all ages, skill levels and sports. Based in San Diego, California, SKLZ delivers durable, high-performance trainers that can be found around the world at major sporting goods retailers, specialty shops, and mass merchants, as well as on the SKLZ web site www.sklz.com.

About Zybek

Zybek Sports was founded in Boulder, Colorado in 2008. Since its inception in the sports performance market, Zybek has engineered and manufactured products for athlete assessment and training. The products have been developed to meet the performance needs of elite training entities at price points that make the equipment practical for local community use.

zybeksports.com

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Tavon Austin records the 2nd fastest time of the 2013 NFL Combine, recorded with the SKLZ Zybek Power Dash timing system