



CME Buys More Vizrt Virtual Reality Graphics For Central Europe

Bergen, Norway, February 27, 2006. **Vizrt** Ltd. (Frankfurt Prime Standard, Oslo Main List: **VIZ**), announced today that two broadcasters belonging to the CME group (Central European Media Enterprises) each bought 3-camera virtual set systems totalling over USD 700,000 of Q1 revenues, thereby significantly increasing their **Vizrt** graphics installations. The two channels were PopTV in Ljubljana, Slovenia and Nova TV in Zagreb, Croatia.

CME operates the leading group of TV networks and stations across Central and Eastern Europe. **Vizrt** has already sold its real-time 3D graphics systems to all the prominent channels owned by CME. Today, CME and its partners manage ten stations in six countries. Pro Plus d.o.o. in Ljubljana operates two channels (PopTV and Canal A) and is the biggest broadcaster in Slovenia. CME and its partners are market leaders in Romania, the Slovak Republic, Slovenia, Ukraine and the Czech Republic.

About **Vizrt**:

Vizrt is the world's leading provider of HD/SD real-time 2D and true 3D broadcast graphics. The company's software suite offers a complete graphics solution including: character generation, content management and newsroom integration, 3D tickers, virtual studio, 3D weather application with data integration, Curious Software map creation tools, virtual sports analysis, information display and virtual effects. All **Vizrt's** graphics products are powered by a single core renderer, the unique and powerful Viz|Engine™. **Vizrt's** graphics solution goes beyond the visual aspect and includes highly customized user interfaces for the designer, operator, journalist and engineer. The world's leading broadcasters, such as CNN, CBS, Fox, BBC, Sky, ITN, ZDF, Star TV, TV Today, CCTV and NHK as well as Production houses and Corporate institutions, including both the New York and London Stock Exchange, use the Vizrt's software suite. Vizrt is a public company traded on the Frankfurt Prime Standard and on the Oslo Main List: VIZ, ISIN: IL0010838154. For further information please refer to www.vizrt.com

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