



## Vizrt Enhances Sport Coverage of Asian Customer

Bergen, Norway, November 20, 2006. **Vizrt** Ltd. (Frankfurt Prime Standard, Oslo Main List: VIZ) announces today, that the company sold another Viz|Arena system to a major Asian production company. Viz|Arena is the company's Sports Graphic solution enabling the flexibility and speed required for the broadcast of sport results and analysis as text, video, images and animations, in real-time and as 3D graphics. As the flagship product for virtual enhancements in sports it was used by a number of TV stations all over the globe for the Soccer World Championship 2006. The client for the latest contract is a long standing **Vizrt** customer and has bought upgrades of existing products. The total order is close to USD 550,000.

### About **Vizrt**:

**Vizrt** offers a new vision for content creation and delivery with an end-to-end solution from ingest to visualization. Our solution combines **Vizrt**'s true 2D/3D graphics tools with Curious Software's World Maps and Ardendo's Asset Management. Running on non proprietary software, the combination of these unique cutting edge products ensures a seamless workflow from conception to multi-format distribution. The latest addition to the **Vizrt** product range is the Viz|Multi Platform Solution.

**Vizrt**'s product suite is used by the world's leading broadcasters including: CNN, CBS, Fox, BBC, Sky, ITN, ZDF, Star TV, TV Today, CCTV and NHK. Also, many world-class production houses and corporate institutions, including both the New York and London Stock Exchanges, utilize **Vizrt** solutions.

**Vizrt** is a public company traded on the Frankfurt Prime Standard and on the Oslo Main List: VIZ, ISIN: IL0010838154. For further information please refer to [www.vizrt.com](http://www.vizrt.com)

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