

Major US Broadcasters Chose Vizrt for Presidential Elections

Bergen, Norway, October 28, 2008, Vizrt Ltd. (Frankfurt Prime Standard, Oslo Main List: VIZ) today announces that 4 US networks will use Vizrt during the November 4th Presidential elections.

Vizrt will be supplying, on a rental basis, approximately 50 Viz|engines to ABC News, CBS News, all CNN news networks, Fox News, Fox Business and FOX TV Network. The engines are in addition to the more than 200 Viz systems already owned by these customers and will be utilized to visualize information related to the US election results. High quality and detailed map information as well as a host of new, innovative real time displays, will further enhance the visual coverage of this historic political process. In addition to the aforementioned, Vizrt products will be used by over 40 local and regional channels throughout the United States.

Bjarne Berg, CEO for Vizrt, stated, "The Primaries have shown how important it is for broadcasters to enhance their coverage in order to obtain market share. Information on live TV has greatly benefited from the ability to visualize and Vizrt has achieved great success in this field. Special events are an important showcase for us and we continue to improve our clients' ability to capture their audiences."

About Vizrt:

Vizrt offers a new vision for content creation and delivery with an end-to-end solution from ingest to visualization. Our solution combines Vizrt's true 2D/3D graphics tools with Curious Software's World Maps and Ardendo's Asset Management. Running on non proprietary software, the combination of these unique cutting edge products ensures a seamless workflow from conception to multi-format distribution. The latest addition to the Vizrt product suite is Viz|3G for hand held devices.

Vizrt's product suite is used by the world's leading broadcasters including: CNN, CBS, Fox, BBC, Sky, ITN, ZDF, Star TV, TV Today, CCTV and NHK. Also, many world-class production houses and corporate institutions, including both the New York and London Stock Exchanges, utilize Vizrt solutions.

Vizrt is a public company traded on the Frankfurt Prime Standard and on the Oslo Main List: VIZ, ISIN: IL0010838154. For further information please refer to www.vizrt.com

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