

Vizrt Signs Broadcast Graphics Deal with a South American TV Channel

Bergen, Norway, January 30, 2012, Vizrt Ltd. (Oslo Main List: VIZ)

Vizrt Ltd., a leading provider of content production tools for the digital media industry, announced today that the Company has signed a deal worth about USD 300,000 for the implementation of Broadcast Graphics products with a South American TV Channel.

The deal includes an Interactive Graphics system powered by [Viz Engine](#) and [Viz Artist](#). The customer will use these products to display graphics on a touchscreen and use the native interactive tools in Viz Artist to design interactive scenes.

The customer also purchased [Viz Trio](#), which will be used as a character generator (CG) for live events in their control room. Another Viz Engine will provide real time graphics triggered from Viz Trio. [Viz Content Pilot](#) will give the producers graphic preview capability in their newsroom computer system. Graphic content will be stored, organized and maintained using [Viz Graphics Hub](#).

About Vizrt:

Vizrt provides real-time 3D graphics and asset management tools for the broadcast industry – from award-winning animations & maps to online publishing tools. Vizrt's products are used by the world's leading broadcasters and publishing houses, including: CNN, CBS, Fox, the BBC, BSkyB, ITN, ZDF, Star TV, Network 18, TV Today, CCTV, NHK, The Globe and Mail, Times Online, The Telegraph, and Welt Online. Furthermore, many world-class production houses and corporate institutions such as the Stock Exchanges in New York and London use Vizrt systems.

Vizrt is a public company traded on the Oslo Main List: VIZ, ISIN: IL0010838154.

Investors and media contacts:

Martin Burkhalter
President & CEO
+41 22 365 75 01
mbu@vizrt.com

Ofra Brown
CFO
+47 5351 8040
ofra@vizrt.com

SCHWARZ Financial Communication
Frank Schwarz
+49 611 1745 398 11
schwarz@schwarzfinancial.com

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