

Press release

Stockholm, September 7, 2015



Christoph Michalski appointed CEO of Vinda

Christoph Michalski, President SCA Global Hygiene Category, has been appointed CEO of Vinda International Holdings Limited, effective October 1, 2015. This appointment represents a clear commitment from both SCA and Vinda to strengthen their long-term cooperation. SCA is the majority shareholder in Vinda, one of China's largest hygiene companies. Vinda is listed on the Hong Kong Stock Exchange.

"I am pleased with the appointment of Christoph Michalski as CEO of Vinda. His extensive experience in consumer goods will benefit Vinda and SCA, given SCA's position as the majority shareholder in Vinda. Christoph has made an excellent contribution to SCA, enhancing the innovation process at the company and thereby increasing the number of product launches, strengthening our brands, such as TENA and Tork, and meeting customer and consumer needs," says Magnus Groth, President and CEO of SCA.

The recruitment process to identify Christoph Michalski's successor has been initiated.

Following the transfer to Vinda of SCA's hygiene business in China in late 2014, SCA and Vinda have a clear and continued interest to explore stronger collaboration opportunities in Asia going forward. Such collaboration would strengthen the integration of resources between SCA and Vinda, and offer mutually competitive advantages.

NB: This information is such that SCA must disclose in accordance with the Securities Markets Act and/or the Financial Instruments Trading Act. Submitted for publication on September 7, 2015, at 01:00 a.m. CET.

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SCA is a leading global hygiene and forest products company. The Group develops and produces sustainable personal care, tissue and forest products. Sales are conducted in about 100 countries under many strong brands, including the leading global brands TENA and Tork, and regional brands, such as Libero, Libresse, Lotus, Nosotras, Saba, Tempo and Vinda. As Europe's largest private forest owner, SCA places considerable emphasis on sustainable forest management. The Group has about 44,000 employees. Sales in 2014 amounted to approximately SEK 104bn (EUR 11.4bn). SCA was founded in 1929, has its headquarters in Stockholm, Sweden, and is listed on NASDAQ OMX Stockholm. More information at www.sca.com.